



USER GUIDE

BRANDS & *logos*

v.2.0

BELVG

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1. Introduction to Brands and Logos

Sorting and describing brand names in your Magento store is not a challenge anymore. Whenever you put a new brand in the store or help your customers to find the required one, Magento shop by brand extension assists you in that. From now on your clients will be able to sort the products according to their brand names and make their search more convenient.

Key features:

- Ability to categorize products by brands
- You can connect any good with a brand
- A page, displaying all brands
- Uploadable image for every brand
- WYSWYG-edited page for every brand
- Multi-store support
- Configurable SEO-friendly brand pages URLs
- Drop-down brands menu on the front-end

Overall information

Magento brand extension allows you to create a list of brands, using your admin panel. You can add a brand mark to every specific product and display it as a filter on category view and a drop-down menu.

With Magento Brands and Logos extension you can upload images and create individual description pages with configurable, SEO-friendly URLs for every brand, as well as displaying them all in one place. Brands are connected to products as attributes and are created in a separate section. You can set brand name, description, logo and meta-data for the brand page.

2. How to Install

PLEASE NOTICE: THIS BRANDS AND LOGOS VERSION IS NOT COMPATIBLE WITH THE PREVIOUS ONES.

In order to upgrade from previous Brands and Logos to this one:

- 1) Save data yourself or contact us so that we send you the automatic backup script;
- 2) Delete the previous Brands and Logos version;
- 3) Install this Brands and Logos version.

Step 1. Check Permissions.

Make sure the "app", "skin", "media" and "js" directories of your Magento and all directories inside them have full written permissions or set permissions on each directory equal to 777 or 0777.

Important! Change all permissions back after installation.

Read more about permissions [here](#).

Step 2. Disable Cache.

Log into Magento **Admin Panel** and go to **System** → **Cache Management** and disable cache.

Read more about Cache Management [here](#).

Step 3. Disable Compilation.

Log into Magento **Admin Panel** and go to **System** → **Tools** → **Compilation** and disable the compilation.

Step 4. Upload files

Upload all files and folders from folder to the installation directory of your Magento software using an FTP client.

Step 5. Re-login.

Log out and back into Magento **Admin Panel**.

Step 6. Enable extension.

- a) Go to **System** → **Configuration**. In the left column you will see the new tab – **Belvg Extensions**.
- b) Enable extension for the whole website or selected store.

Now extension is installed and enabled.

After this step you can change all permissions, cache and compilation settings back.

How to Deactivate

Step 1. Disable Extension.

Log into Magento **Admin Panel** and go to **System** → **Configuration** → **Brands and Logos** → **Settings**

Select "Disable" to deactivate the extension. Click "Save Config" button.

The extension is now deactivated.

Step 2. Clear cache.


Go to **System** → **Cache Management**.

Clear the store cache.

3. How to Configure

Log in to the admin panel, and we will show you how to configure the extension step by step.

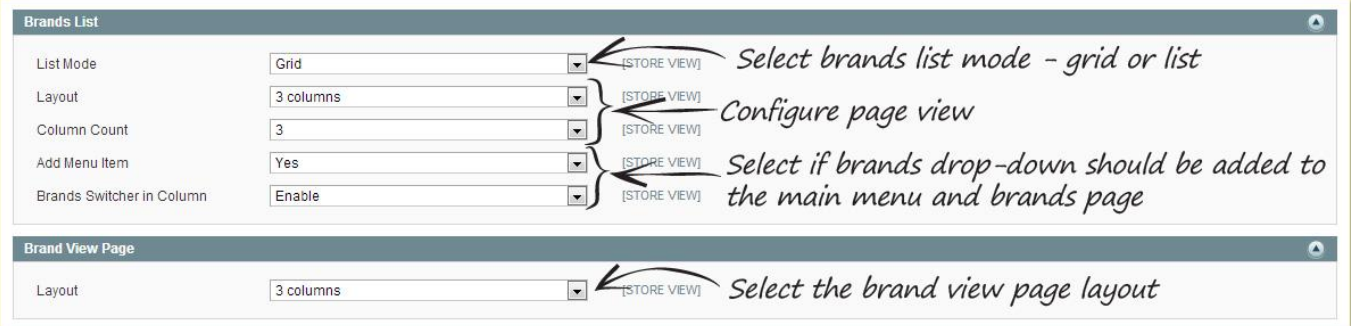
Go to **System -> Configuration -> Brands and Logos**. In the **Settings** area, enable the extension, enter URL key and title the brands page.



This module was developed by www.BelVG.com. For docs & examples refer to the BelVG [web site](http://www.BelVG.com). We have the largest selections of [extensions](#) and [themes](#) on Magento.

Enabled for frontend	Enable	[STORE VIEW]	
Url Key	brands	[STORE VIEW]	Enter a unique URL key
	▲ Must be unique in store scope		
Page Title	Brands	[STORE VIEW]	Name the brands page

In the **Brands List** area, configure brands page view and drop-down menus. In the **Brand View Page** area, configure the product grid view on the brand page.



Brands List

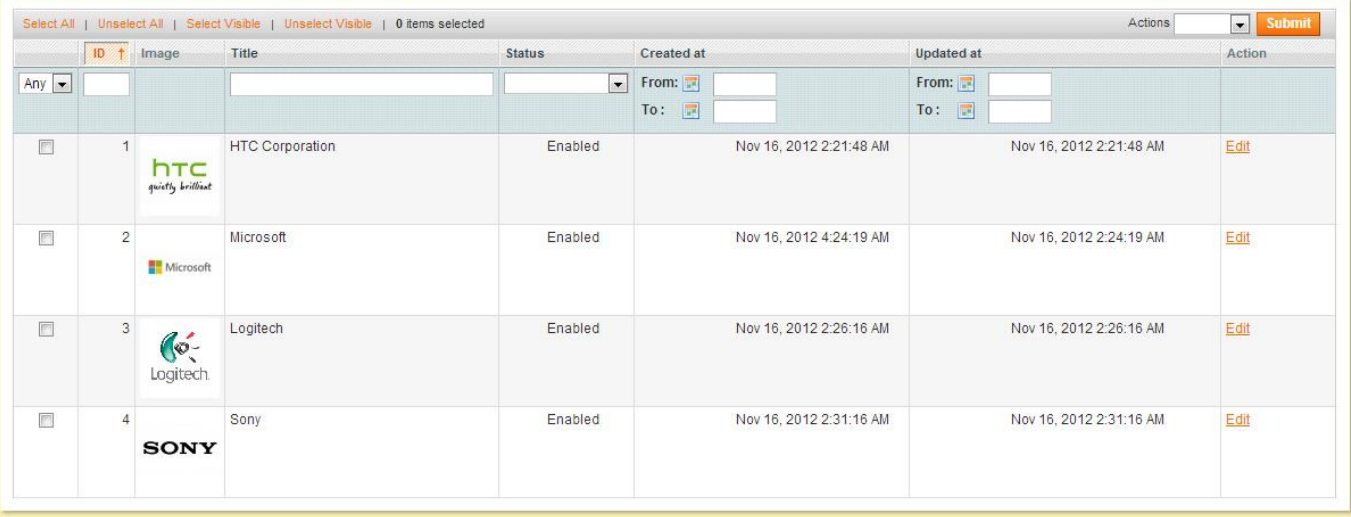
List Mode	Grid	[STORE VIEW]	Select brands list mode - grid or list
Layout	3 columns	[STORE VIEW]	
Column Count	3	[STORE VIEW]	
Add Menu Item	Yes	[STORE VIEW]	
Brands Switcher in Column	Enable	[STORE VIEW]	Select if brands drop-down should be added to the main menu and brands page





Brand View Page

Layout	3 columns	[STORE VIEW]	Select the brand view page layout
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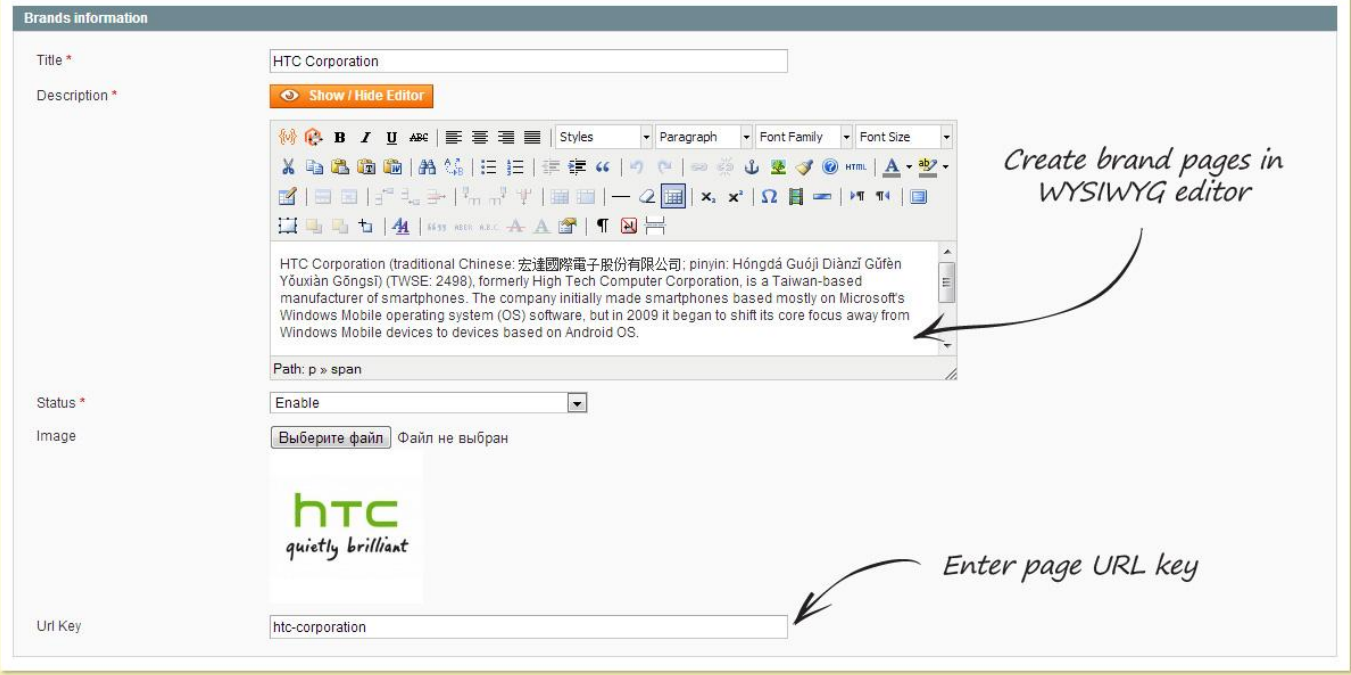
Navigate to **Catalog -> Manage Brands**.

User-friendly grid to manage brands



ID	Image	Title	Status	Created at	Updated at	Action
1		HTC Corporation	Enabled	Nov 16, 2012 2:21:48 AM	Nov 16, 2012 2:21:48 AM	Edit
2		Microsoft	Enabled	Nov 16, 2012 4:24:19 AM	Nov 16, 2012 2:24:19 AM	Edit
3		Logitech	Enabled	Nov 16, 2012 2:26:16 AM	Nov 16, 2012 2:26:16 AM	Edit
4		Sony	Enabled	Nov 16, 2012 2:31:16 AM	Nov 16, 2012 2:31:16 AM	Edit

Click **Add Brand** to create a new brand page or click **Edit** to edit any of the existing ones.



Create brand pages in WYSIWYG editor

Enter page URL key

Brands information

Title *

Description * [Show / Hide Editor](#)

Status *

Image

Url Key



Upload the image, create individual description page in WYSIWYG editor and enter page URL key.

Go to **Catalog -> Manage Products** and choose a product to add a brand mark.

You may add a brand mark to every specific product.

4. How to Use

It's time to get acquainted with **Brands and Logos** features and the ways customers take benefit of them.

The user sees individual description pages for the brand and goods added to this brand.

Brand page

Home / Brands / Logitech

BRANDS

Did you know?
Our customer service is available **24/7**
(555) 555-0123
Hold on, help is on the way.

POPULAR TAGS

Camera Hohohe **SEXY** Tag
Test bones cool cool t-shirt
crao good green hip laptop
mobile nice phone red tight
trendy young
[View All Tags](#)

NEWSLETTER
Sign Up for Our Newsletter:

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Brands - Logitech

Brand info

Logitech International S.A. (SIX: LOGN, NASDAQ: LOGI), headquartered in Romanel-sur-Morges, Switzerland, is the holding company for Logitech Group, a Swiss peripheral-device maker. Logitech makes peripheral devices for PCs, including keyboards, mice, microphones, game controllers and webcams. Logitech also makes home and computer speakers, headphones, wireless audio devices, as well as audio devices for MP3 players and mobile phones.

In addition to its Swiss headquarters, the company has offices in Fremont, California, as well as throughout Europe, Asia and the rest of Americas. Logitech's sales and marketing activities are organized into four geographic regions: Americas, EMEA, Asia Pacific and China.

COMPARE PRODUCTS
You have no items to compare.

MY CART
You have no items in your shopping cart.

BACK TO SCHOOL
Keep your eyes open for our special **Back to School** items and save **BIG!**

COMMUNITY POLL
What is your favorite Magento feature?
☐ Layered Navigation
☐ Price Rules
☐ Category Management
☐ Compare Products
[Vote](#)

2 Item(s) Show **9** per page
View as: [Grid](#) [List](#) Sort By: **Position** [↑](#)

Logitech diNovo Edge Keyboard
\$239.99
[Add to Cart](#)
[Add to Wishlist](#)
[Add to Compare](#)

Logitech Cordless Optical Trackman
\$79.99
[Add to Cart](#)
[Add to Wishlist](#)
[Add to Compare](#)

Brand items

The customer may see all brands displayed in one place.

Brands page

Home / Brands

BRANDS

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Did you know?
Our customer service is available **24/7**
(555) 555-0123
Hold on, help is on the way.

POPULAR TAGS

Camera HoHoHo **SEXY** Tag
Test bones COOL pool t-shirt
rap good green hip laptop
mobile nice phone red tight
trendy young

[View All Tags](#)

NEWSLETTER

Sign Up for Our Newsletter:

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Brands

acer
[Acer](#)

AMD
Smarter Choice
[AMD](#)

asics
[ASICS](#)

crucial
[Crucial Technology](#)

htc
quietly brilliant
[HTC Corporation](#)

intel
[Intel](#)

COMPARE PRODUCTS

You have no items to compare.

MY CART

You have no items in your shopping cart.

BACK TO SCHOOL
Keep your eyes open for our special **Back to School** items and save **BIG!**

COMMUNITY POLL

What is your favorite Magento feature?

☐ Layered Navigation

☐ Price Rules

☐ Category Management

☐ Compare Products

Vote

If configured, extra brands drop-down menus are displayed.

Brands drop-down menus

The screenshot shows a Magento storefront with the following elements:

- Header:** Magento logo, search bar, and navigation links (My Account, My Wishlist, My Cart, Checkout, Log In). Language is set to English.
- Navigation:** Furniture, Electronics, Apparel, and Brands (active).
- Left Sidebar:** A 'BRANDS' drop-down menu is open, listing 15 brands: Acer, AMD, ASICS, Crucial Technology, HTC Corporation, Intel, Logitech, Microsoft, Nine West, Olympus Corporation, Samsung, Seagate Technology, Sony, and Western Digital.
- Main Content Area:** A grid of brand logos. The top row shows AMD (with 'Smarter Choice' tag) and ASICS. The bottom row shows crucial, htc (with 'quietly brilliant' tag), and intel.
- Right Sidebar:**
 - COMPARE PRODUCTS:** You have no items to compare.
 - MY CART:** You have no items in your shopping cart.
 - BACK TO SCHOOL:** Promotion banner with a chalkboard graphic.
 - COMMUNITY POLL:** 'What is your favorite Magento feature?' with radio button options: Layered Navigation, Price Rules, Category Management, and Compare Products.

The user can easily navigate from product page to brand page.

Product page contains clickable brand image

Olympus Stylus 750 7.1MP Digital Camera
[Email to a Friend](#)
★★★★★ 1 Review(s) | [Add Your Review](#)
OLYMPUS
[View all products from Olympus Corporation](#)
Availability: In stock
\$161.94
Qty: 1 [Add to Cart](#) OR [Add to Wishlist](#) [Add to Compare](#)

Double click on above image to view full picture

MORE VIEWS

Quick Overview
A technically sophisticated point-and-shoot camera offering a number of pioneering technologies such as Dual Image Stabilization, Bright Capture Technology, and TruePic Turbo, as well as a powerful 5x optical zoom.

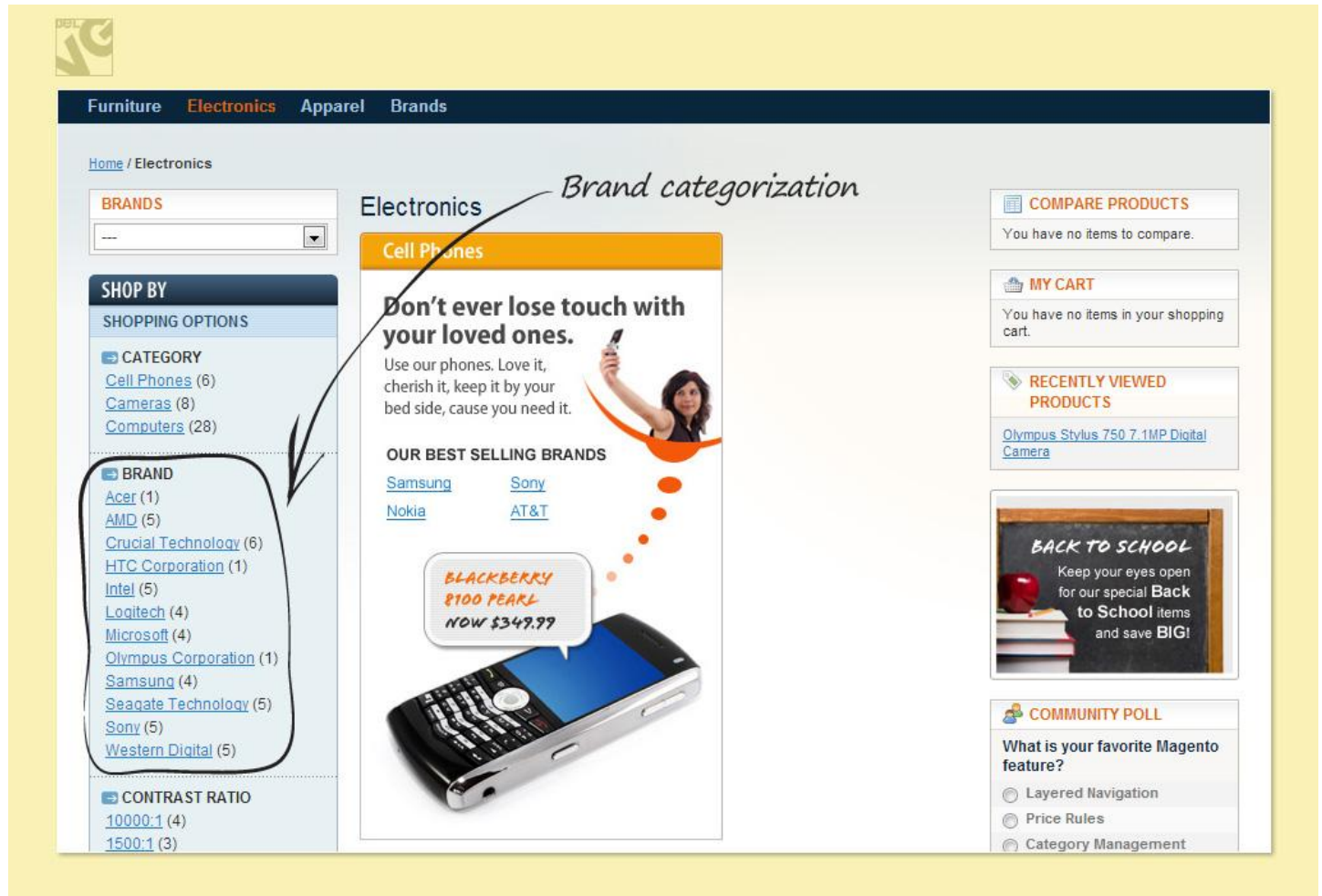
RELATED PRODUCTS
Check items to add to the cart or [select all](#)

- [Universal Camera Case](#)
\$34.00
[Add to Wishlist](#)
- [Universal Camera Charger](#)
\$19.00
[Add to Wishlist](#)
- [SLR Camera Tripod](#)
\$99.00
[Add to Wishlist](#)

COMPARE PRODUCTS
You have no items to compare.

MY CART
You have no items in your shopping cart.

The customers will be able to sort the products according to their brand names and make their search more convenient.










Do you have questions about extension configurations?

[Contact us](#) and we will help you in a moment.



Our Office: *M.Bogdanovicha 130, Minsk, Belarus*

We look forward to your feedback. Comments, opinions and suggestions are largely appreciated. Read our **blog** and follow us on [Facebook](#), [Twitter](#), [Google+](#) and [LinkedIn](#) to know BelVG latest news, analytics and discount offers. See you online!

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