

1. Introduction to Facebook All in One for Magento 2.0

Install our **Facebook All in One** extension to get a possibility to use all main features of this social network. With our extension, your clients will be able to use Like, Share, Send to a Friend, Login and Comments box.

Add these features to every product on your site to help your customers share the product with friends or share their opinion regarding the product and the store. Such sharing can be a great tool for the promotion of your business.

The word of mouth promotion has its continuation in social media. Promotional campaign doesn't always require big investment: site visits and purchases can be boosted via social networks. Satisfied customers are willing to share the products they like.

Integrate your store with the biggest and most popular social network in the world. Add a possibility to use its main features and feel a great influx of visits and enjoy each like and share.

Key Features:

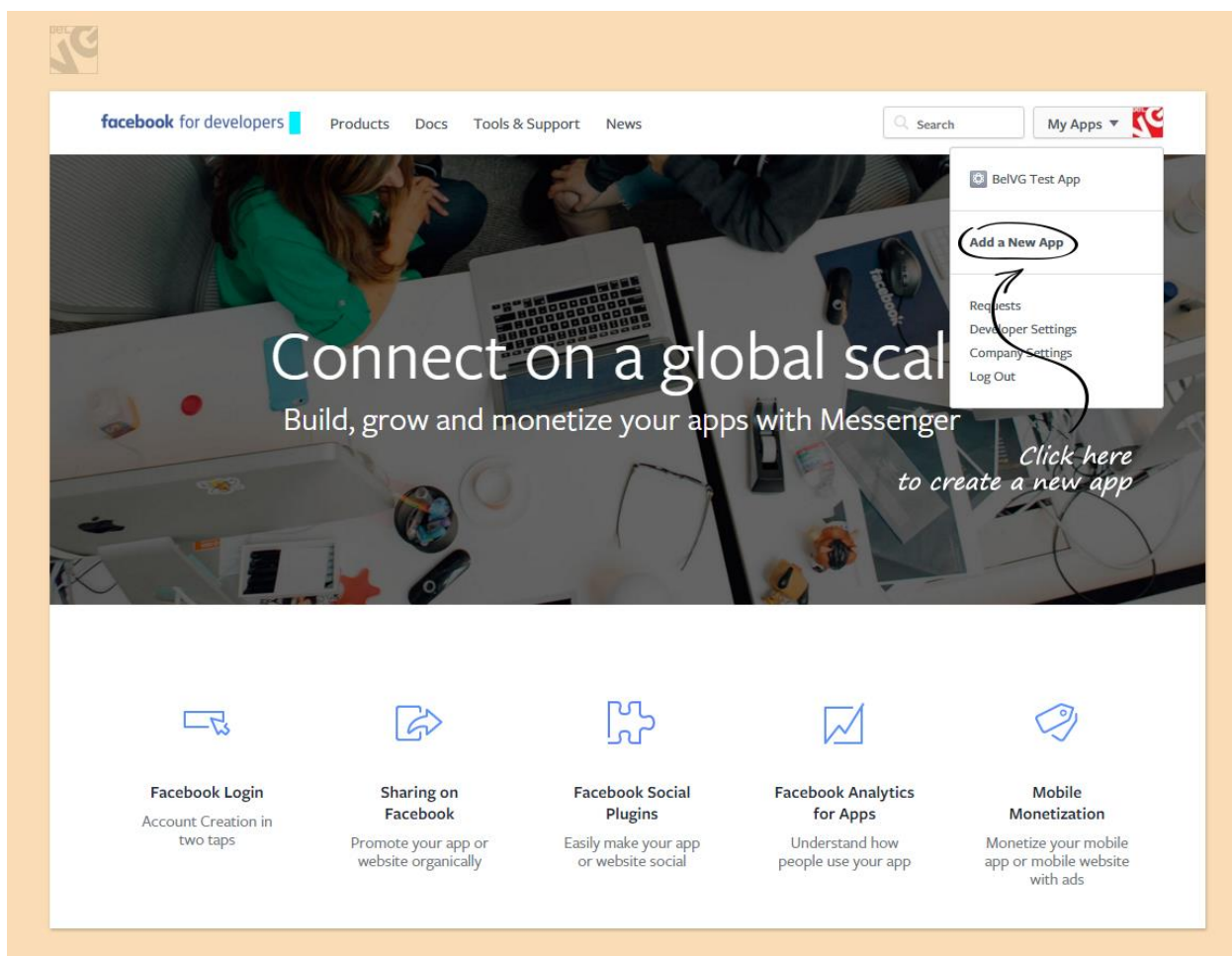
- **Connect** - it is very convenient for clients to log in to the store, using their Facebook accounts with the help of Facebook Connect. Customers' Facebook account information is perfectly applicable for successful registrations.
- **Like** - when you enter a store, the most obvious analysis you can make is to check the number of likes. You can estimate the popularity of the store and find out whether it's a successful one (at least in social networks). Even if your store is simply beginning its life, you can install the feature and enjoy each Like and consider it one small step to success.
- **Share** - for some, a successful purchase of a great product is something to be proud of and a reason for a post on Facebook. If your customers share with friends on their Facebook feed, there is one obvious result for you: it leads to more visits. More visits translate in more purchases, and it seems this is exactly what every business owner is looking for.
- **Send to a Friend** - in today's world customers still discuss products with each other, but more and more often they discuss it in social networks such as Facebook, they share and they recommend. Each time you find an interesting product, you want to share it with a friend so he or she could advise you and tell whether it's a good one.

- **Comments box** - a great and simple tool for reviews. The easier it is to post reviews, the more reviews you'll have. And what can be easier than leaving a comment using Facebook comments box?

And the only thing you need to use all these features is to install the Facebook All in One.

2. How to Create a Facebook App

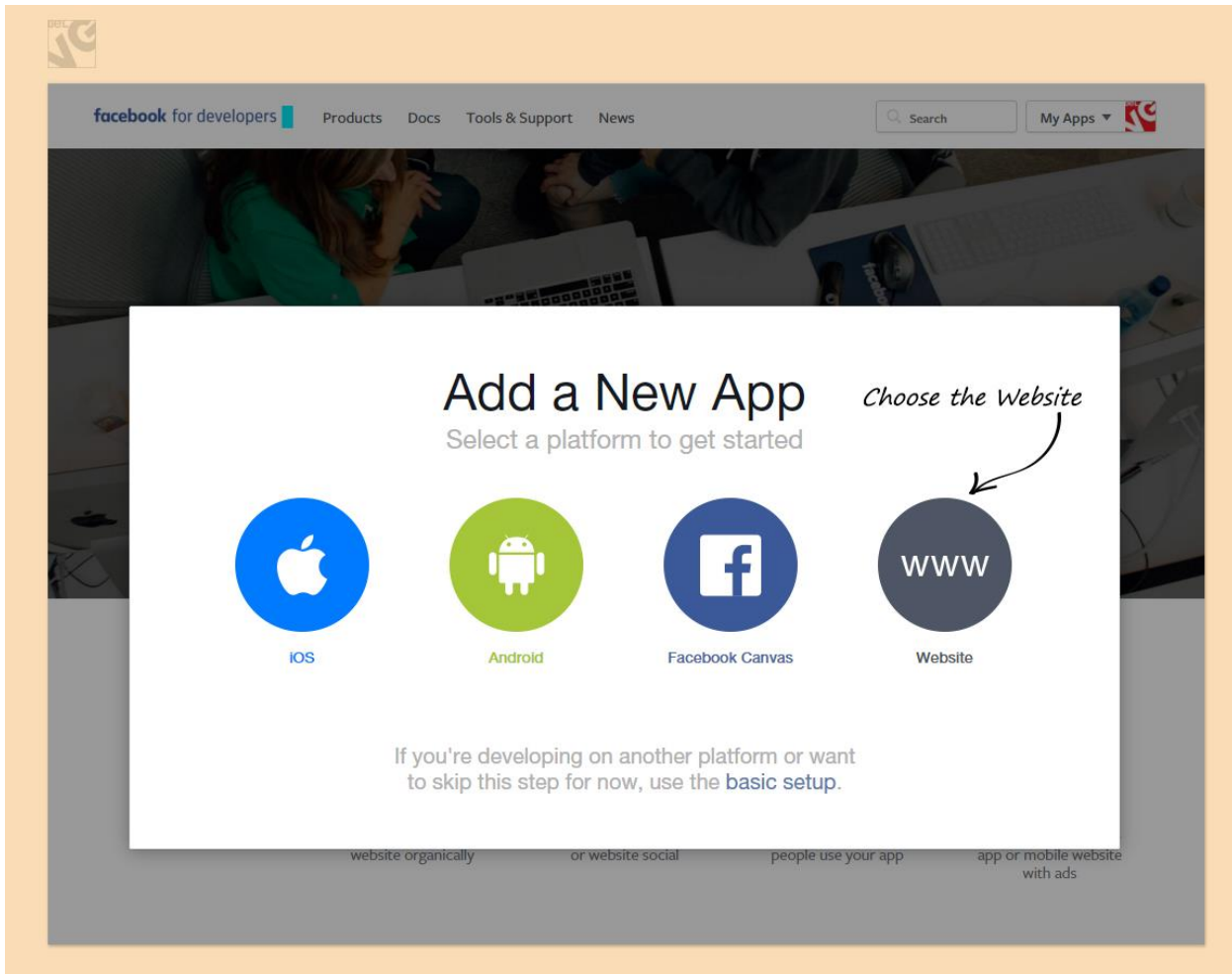
To create a Facebook app you need to go to the <http://developers.facebook.com/> and choose **Apps – Create a New App**.



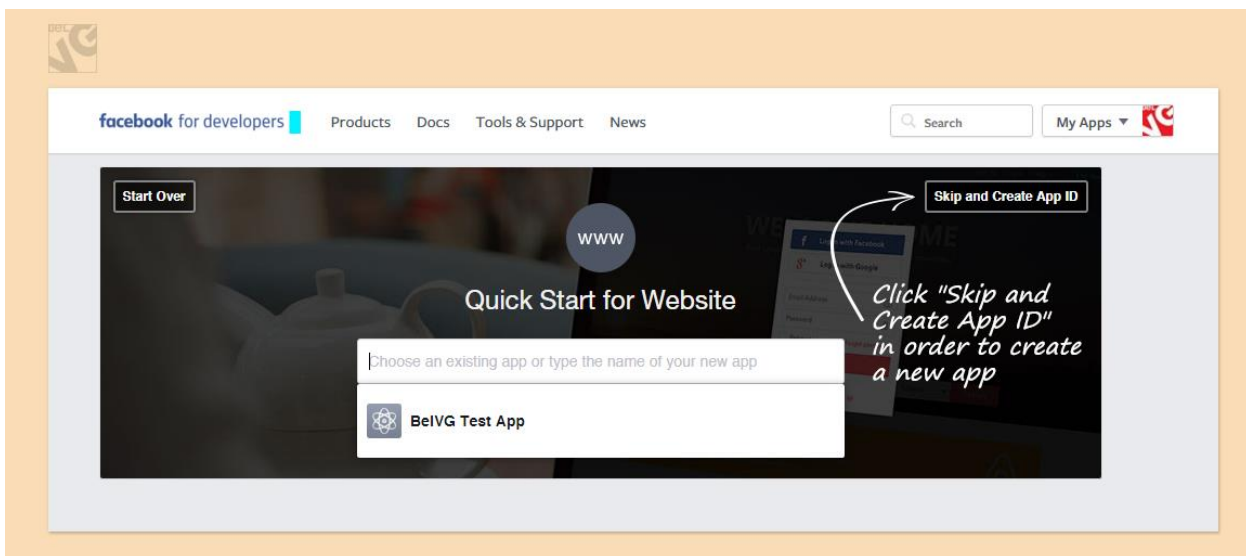
The screenshot shows the Facebook for Developers website. The main heading is "Connect on a global scale" with the subtext "Build, grow and monetize your apps with Messenger". A dropdown menu is open under "My Apps", showing "BelVG Test App" and "Add a New App" (circled in red). Below the main heading, there are five icons representing different features: Facebook Login, Sharing on Facebook, Facebook Social Plugins, Facebook Analytics for Apps, and Mobile Monetization.

Facebook Login	Sharing on Facebook	Facebook Social Plugins	Facebook Analytics for Apps	Mobile Monetization
Account Creation in two taps	Promote your app or website organically	Easily make your app or website social	Understand how people use your app	Monetize your mobile app or mobile website with ads

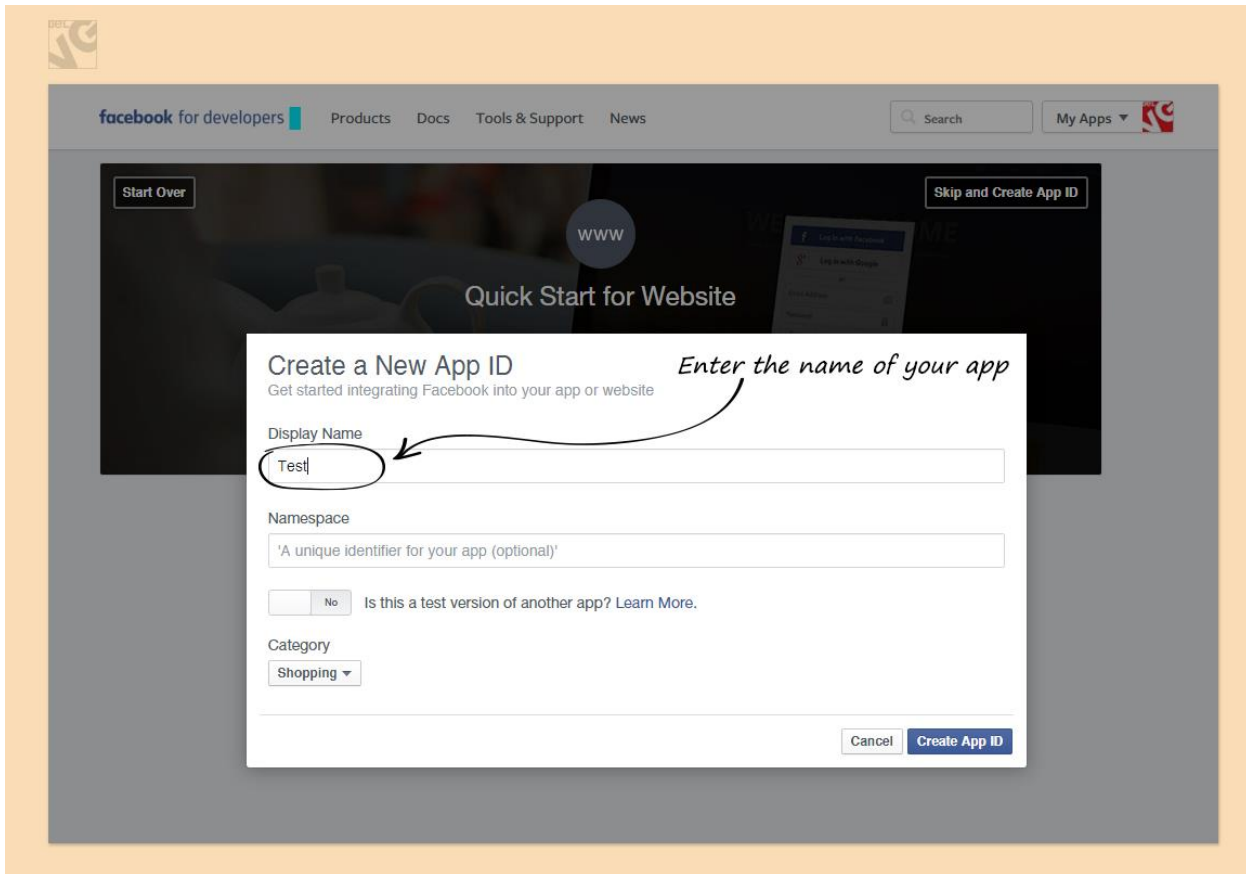
Choose the **Website** in the popup.



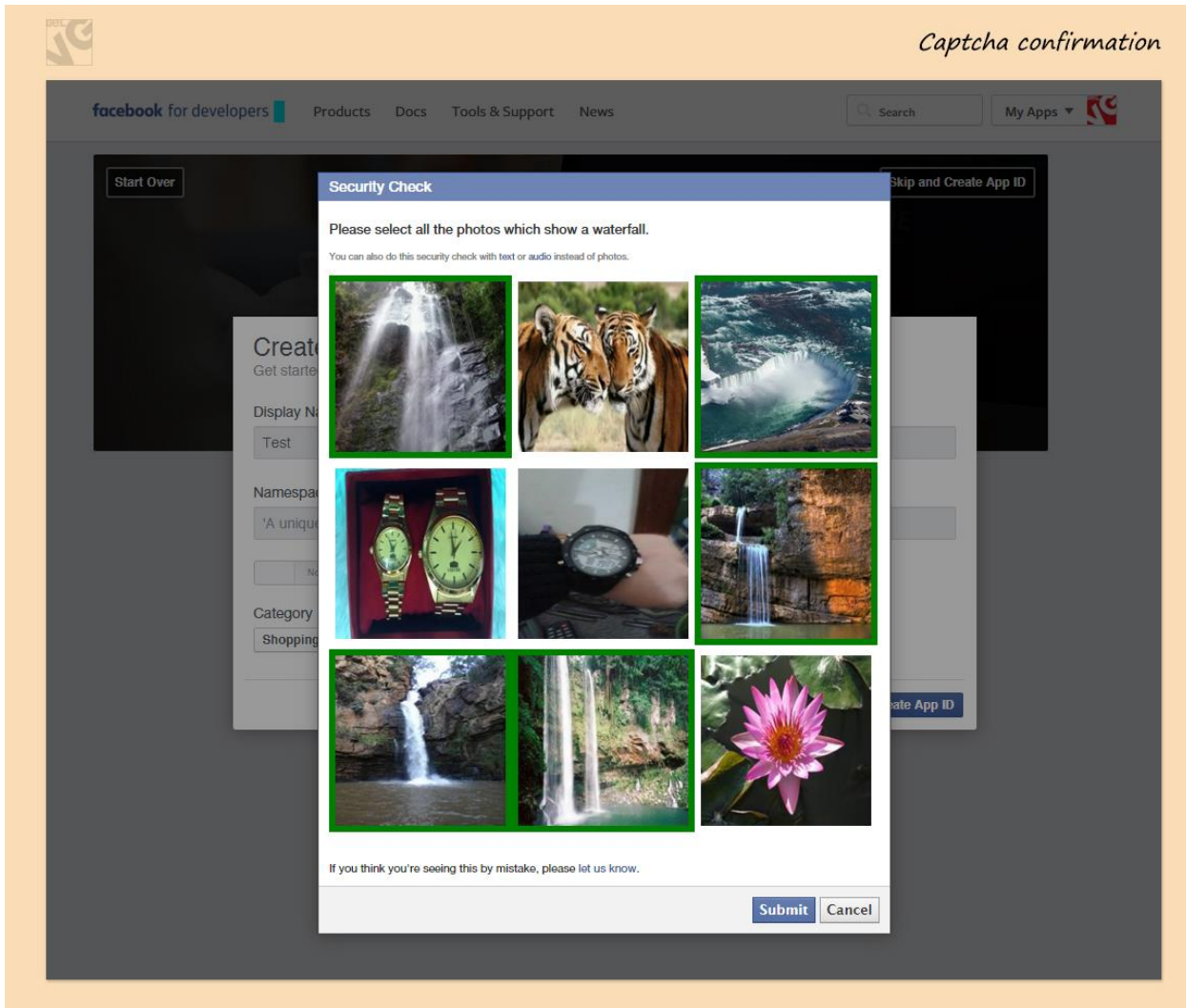
Click “Skip and Create App ID” in order to create a new app.



Name your app and push the **Create App ID** button.



The next step is the **Captcha** confirmation.



Remember the following **App ID** and **App Secret** to enter them in corresponding fields on extension settings page.

facebook for developers | Products Docs Tools & Support News

Test

Dashboard

Test

This app is in development mode and can only be used by app admins, developers and testers [?]

App ID: 1694631650822158 | API Version [?]: v2.5 | App Secret: [REDACTED] Show

Get Started with the Facebook SDK

Use our quick start guides to set up the Facebook SDK for your iOS or Android app, Canvas game or website. Choose a Platform

Facebook Analytics for Apps

Get Analytics and Trends

Use Facebook Analytics for Apps to understand how people are using your iOS, Android or Canvas app. Try It Now

Facebook Login

Active Login Users Trend

Remember your Application Id and Application Secret

Monthly Active Users

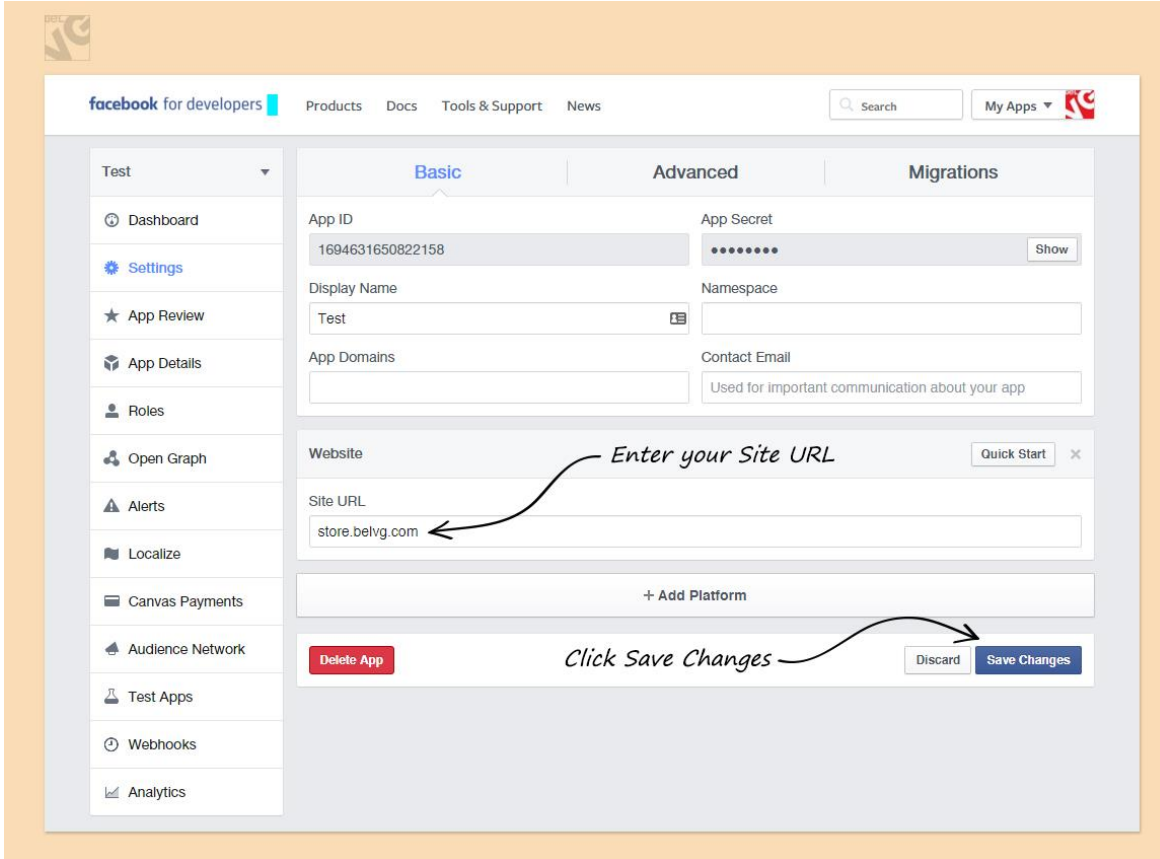
Then go to the **Settings Tab** and click **Add Platform** button.

The screenshot shows the Facebook Developer console interface. On the left is a navigation menu with options like Dashboard, Settings, App Review, App Details, Roles, Open Graph, Alerts, Localize, Canvas Payments, Audience Network, Test Apps, Webhooks, and Analytics. The main content area is titled 'Basic' and contains fields for App ID (1694631650822158), App Secret (masked), Display Name (Test), Namespace, App Domains, and Contact Email. At the bottom of this section is a '+ Add Platform' button. A red 'Delete App' button is on the left, and 'Discard' and 'Save Changes' buttons are on the right. A hand-drawn arrow points from the text 'Click "Add Platform" button' to the '+ Add Platform' button.

Choose the **Website** in the popup window.

The screenshot shows the 'Select Platform' popup window overlaid on the Facebook Developer console. The popup contains eight platform options with their respective icons: Facebook Canvas, Website, iOS, Android, Windows App, Page Tab, Xbox, and PlayStation. The 'Website' option, represented by a globe icon, is circled in black. A hand-drawn arrow points from the text 'Choose the Website' to the circled 'Website' option. A 'Cancel' button is located at the bottom right of the popup.

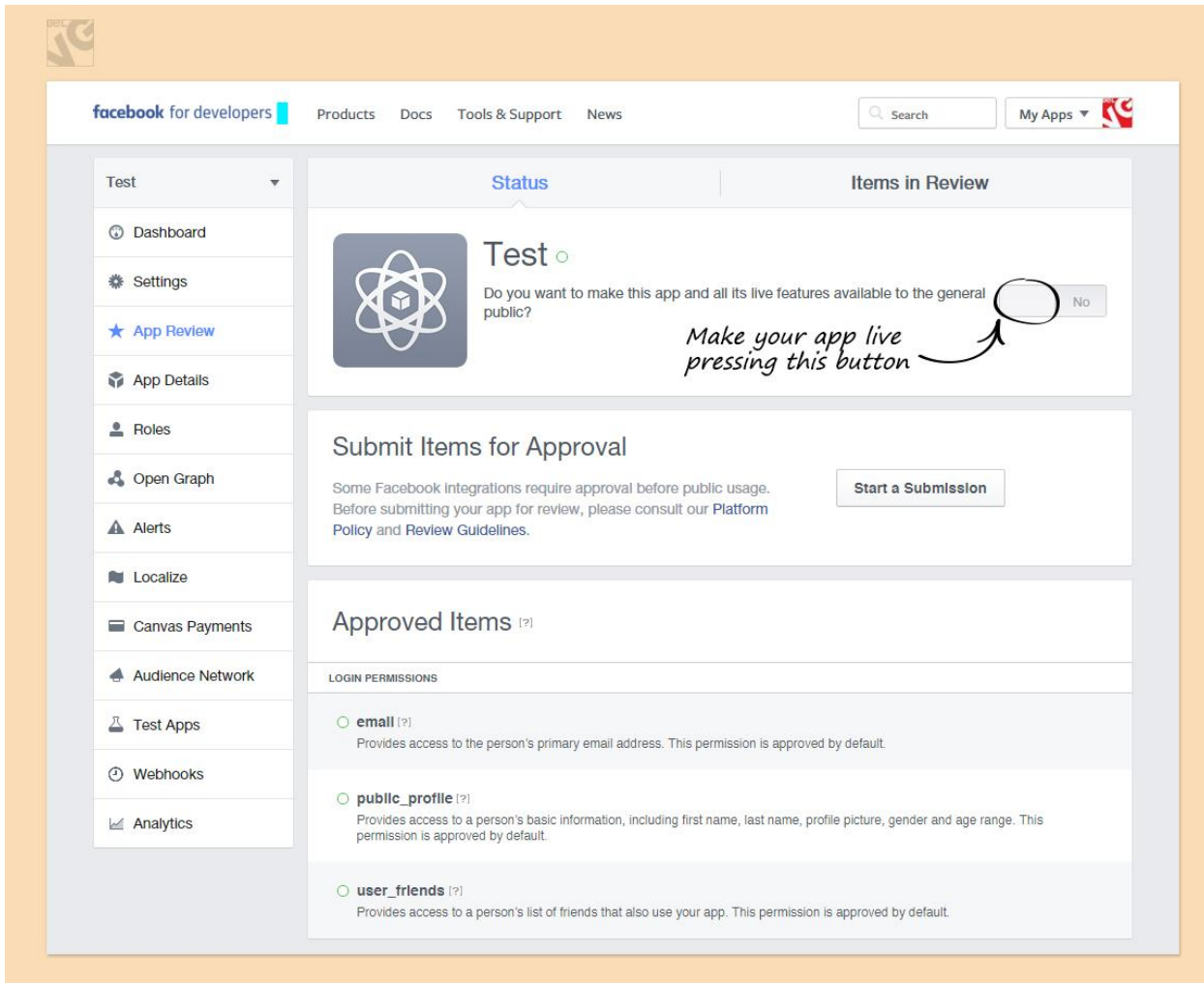
Type the site address in the **Site URL** field. And press **Save Changes** button.



The screenshot shows the Facebook Developer console interface for an application. The left sidebar contains navigation options: Test, Dashboard, Settings, App Review, App Details, Roles, Open Graph, Alerts, Localize, Canvas Payments, Audience Network, Test Apps, Webhooks, and Analytics. The main content area is divided into three tabs: Basic, Advanced, and Migrations. The 'Basic' tab is active and displays the following fields:

- App ID: 1694631650822158
- App Secret: [Redacted] (Show button)
- Display Name: Test
- Namespace: [Empty]
- App Domains: [Empty]
- Contact Email: [Empty] (Used for important communication about your app)
- Website: [Empty] (Quick Start button)
- Site URL: store.belvg.com (An arrow points to this field with the handwritten text "Enter your Site URL")
- + Add Platform button
- Buttons: Delete App (red), Discard, Save Changes (blue) (An arrow points to the Save Changes button with the handwritten text "Click Save Changes")

In the final step go to the **App Review** tab and make you app live.



Now your Facebook App is created!

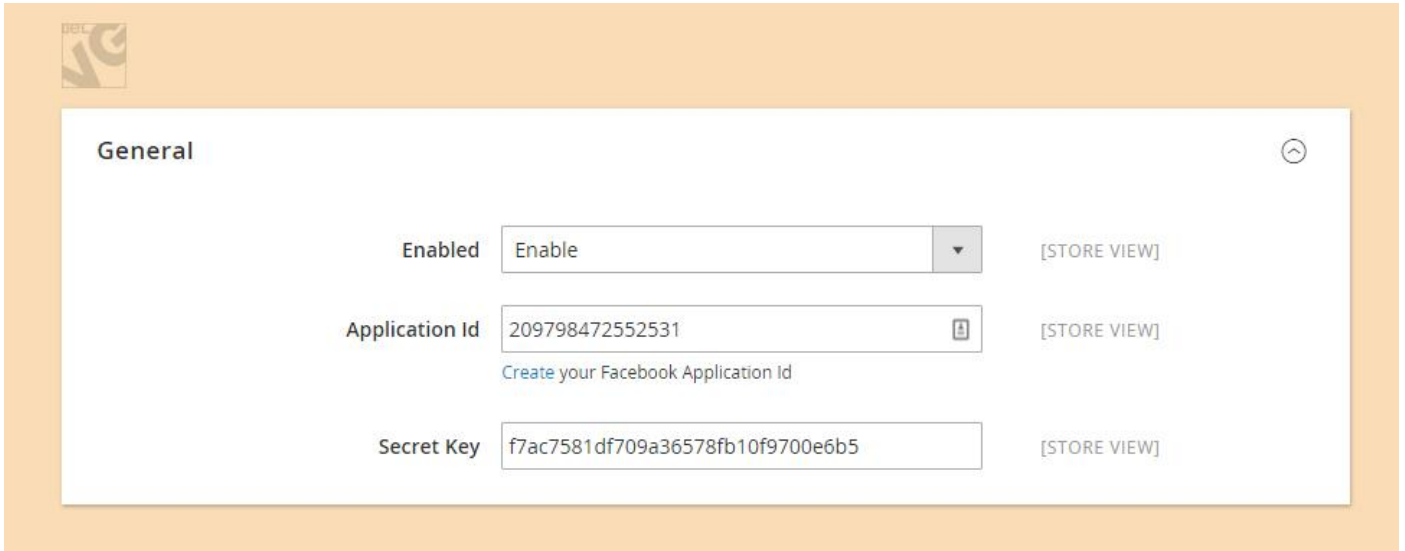
3. How to Configure

Now, go to your Magento admin panel, and we will show you how to configure the extension step by step.

To view the extension settings, go to **Stores** → **Configuration** → **BeIVG Extensions** → **Facebook Connect**

General Settings

In this section you need to enter your **Facebook Application Id** and **Secret Key** codes which Facebook has generated for your website.



General

Enabled [STORE VIEW]

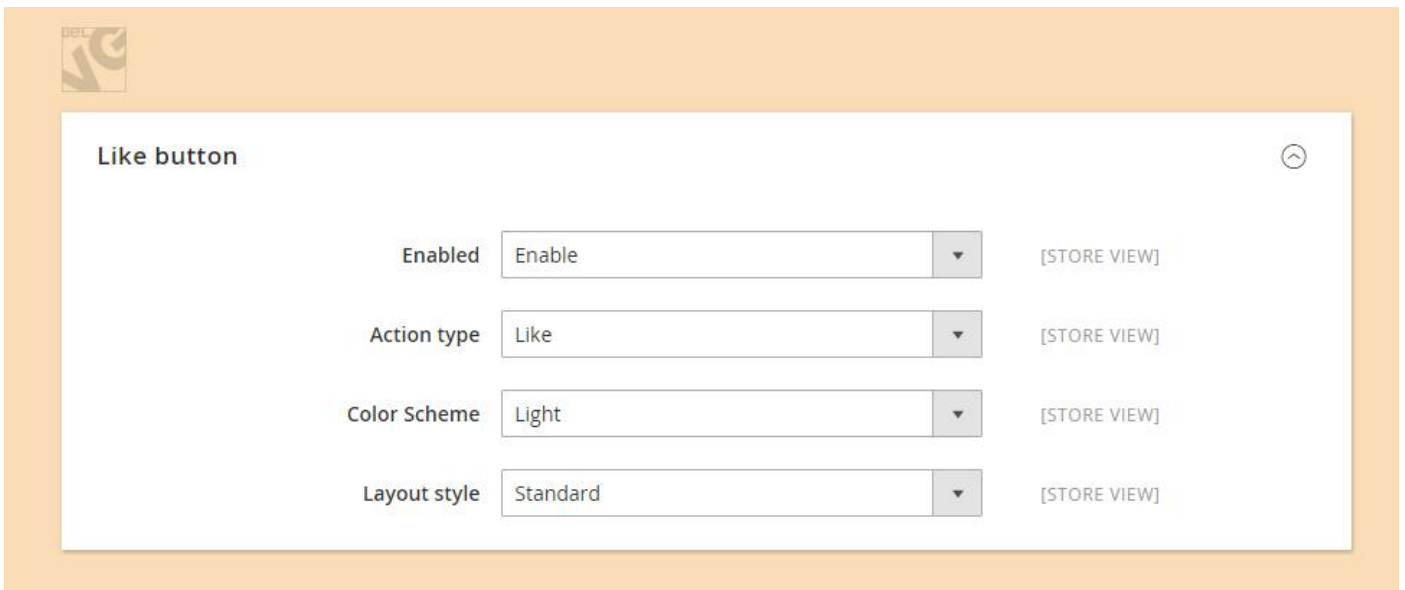
Application Id [STORE VIEW]
[Create your Facebook Application Id](#)

Secret Key [STORE VIEW]

Like button

This option lets your customers like products and goods that are located in your store, so that their friends can read about them in Facebook activities stream.

- **Enabled** – select this box to activate the Like button;
- **Action type** – choose the type of action the module will perform when the Like button is clicked (Like or Recommend);
- **Layout** – choose button style;
- **Color Scheme** – choose color scheme for the button.



Like button

Enabled [STORE VIEW]

Action type [STORE VIEW]

Color Scheme [STORE VIEW]

Layout style [STORE VIEW]

Send button

This option lets users send information about products and items to their Facebook friends.

- **Enabled** – select this box to activate the button;
- **Color scheme** – choose color scheme;
- **Font** – choose button text font.




Send button ⌵

Enabled	Enable	▼	[STORE VIEW]
Color Scheme	Light	▼	[STORE VIEW]
Layout style	Standard	▼	[STORE VIEW]

Comments Box

This option allows people to leave comments to any products and goods on your website by using their Facebook accounts.

- **Enabled** – select this box to activate the button;
- **Color scheme** – choose color scheme;
- **Number of posts** – the number of posts which will be showed by default.



Comments box ⌵

Enabled	Enable	▼	[STORE VIEW]
Number of posts	10		[STORE VIEW]
Color Scheme	Light	▼	[STORE VIEW]

4. How to Use

Once the module is installed and enabled the **Facebook Like and Send buttons** are activated and available for all products in your web-store, so customers can Like and Share with their friends whatever product their like or find interesting, thus, bringing you more traffic and visitors.

Customers will be able to register and **log into your website right with their Facebook accounts**. No additional actions or sign up registrations are required.

Moreover, customers can **comment** and leave their impressions about any item they want.



The screenshot shows a product page for "Caesar Warm-Up Pant" on a Magento website. The page includes a navigation bar with "What's New", "Women", "Men", "Gear", "Training", and "Sale". A search bar and a shopping cart icon are also visible. The product details section shows the product name, price (\$35.00), and options for color and size. Below the product image, there are social media sharing options: "Email", "Like", and "Send". A "Comments box" is located at the bottom of the page, with a "Facebook Comments Plugin" logo.

Annotations on the screenshot:

- Facebook Login Button**: A red circle highlights the "Login" button in the top right corner of the page.
- "Like" button**: A red circle highlights the "Like" button in the social sharing section, with an arrow pointing to it.
- "Send to a friend" option**: A red circle highlights the "Send" button in the social sharing section, with an arrow pointing to it.
- Comments box**: A red bracket highlights the "Add a comment..." text area at the bottom of the page, with an arrow pointing to it.