



USER GUIDE

# Flexible Prices



**BELVG**

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## 1. Introduction to Flexible Prices

Treat customers differently and offer them products at flexible prices with the help of this Magento extension. Choose individuals and assign groups of customers to display them different price labels of the same product. The price status can be limited by time or activated on a constant basis.

### Key features:

- Setting different price levels for customers;
- Flexible price for individuals and groups of customers;
- Settings special prices for bundle and grouped products;
- Setting price dates;
- Displaying product price upon registration.

### Overall information

When do you need to install Magento Flexible Prices extension? Anytime, when you want to deal with customers, imitating real-life communication. Despite numerous advantages of eCommerce and its well-coordinated process of trading, it still lacks one important human factor – the opportunity to agree on prices, or bargaining. **Magento Flexible Prices** solves the issue.

You may select clients and combine them in groups to show price visible only for them. Other customers will see other price values. Specify price duration for every customer by setting the date of its display or leave it without changes for a long time.

## 2. How to Install

### Step 1. Check Permissions.

Make sure the "app", "skin", "media" and "js" directories of your Magento and all directories inside them have full written permissions or set permissions on each directory equal to 777 or 0777.

**Important! Change all permissions back after installation.**

Read more about permissions [here](#).

### Step 2. Disable Cache.

Log into Magento **Admin Panel** and go to **System** → **Cache Management** and disable cache.

Read more about Cache Management [here](#).

### Step 3. Disable Compilation.

Log into Magento **Admin Panel** and go to **System** → **Tools** → **Compilation** and disable the compilation.

### Step 4. Upload files

Upload all files and folders from folder to the installation directory of your Magento software using an FTP client.

### Step 5. Re-login.

Log out and back into Magento **Admin Panel**.

### Step 6. Enable extension.

a) Go to **System** → **Configuration**. In the left column you will see the new tab – **Belvg Extensions**.

b) Enable extension for the whole website or selected store.

**Now extension is installed and enabled.**

**After this step you can change all permissions, cache and compilation settings back.**

## How to Deactivate

### Step 1. Disable Extension.

Log into **Magento Admin Panel** and go to **System** → **Configuration** → **Flexible Prices** → **Settings**

Select "Disable" to deactivate the extension. Click "Save Config" button.

The extension is now deactivated.

### Step 2. Clear cache.

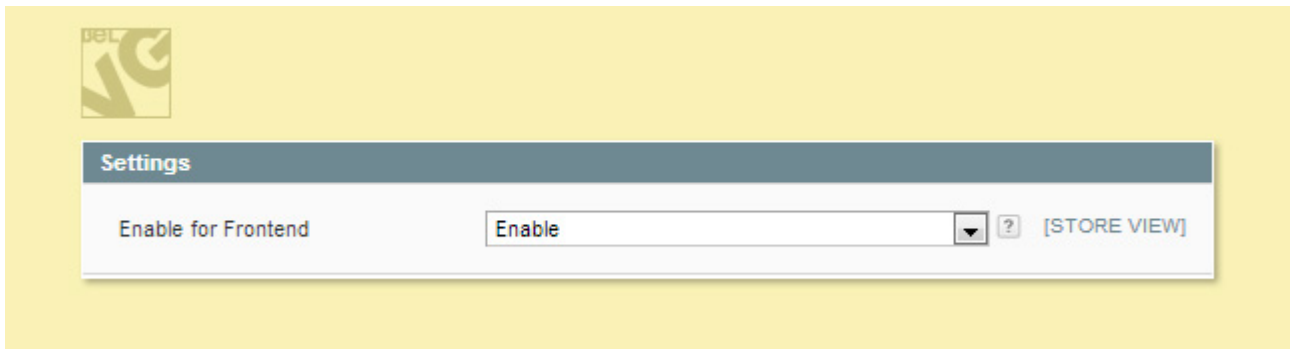
Go to **System** → **Cache Management**.

Clear the store cache.

### 3. How to Configure

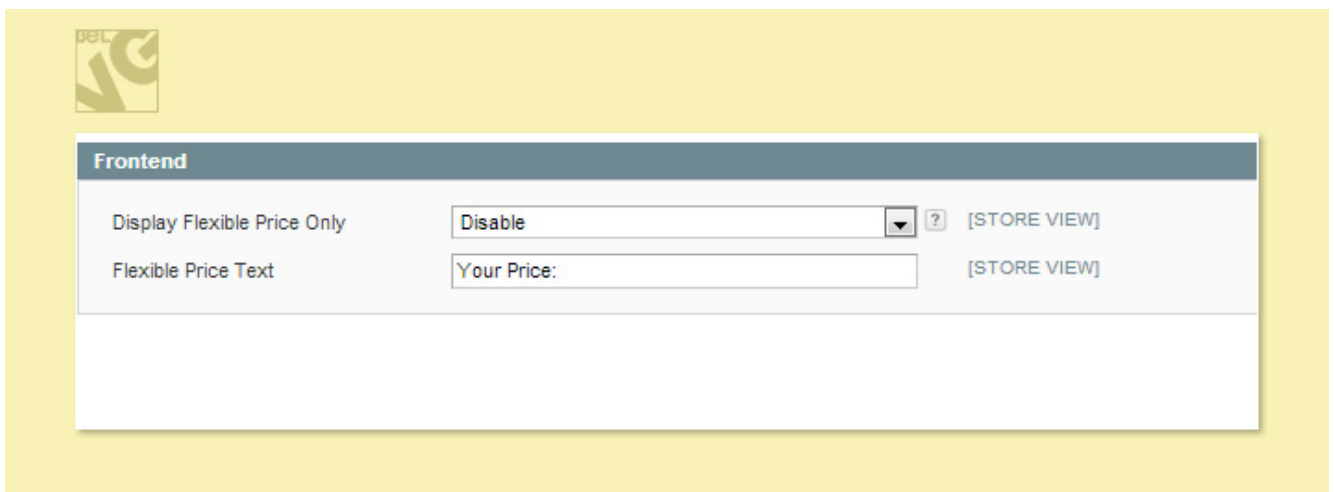
Log in to the admin panel, and we will show you how to configure the extension step by step.

To enable the extension, go to **System -> Configuration -> Flexible Prices -> Settings** on your Dashboard. Choose *Enable*.



The next two fields provide you with the following options:

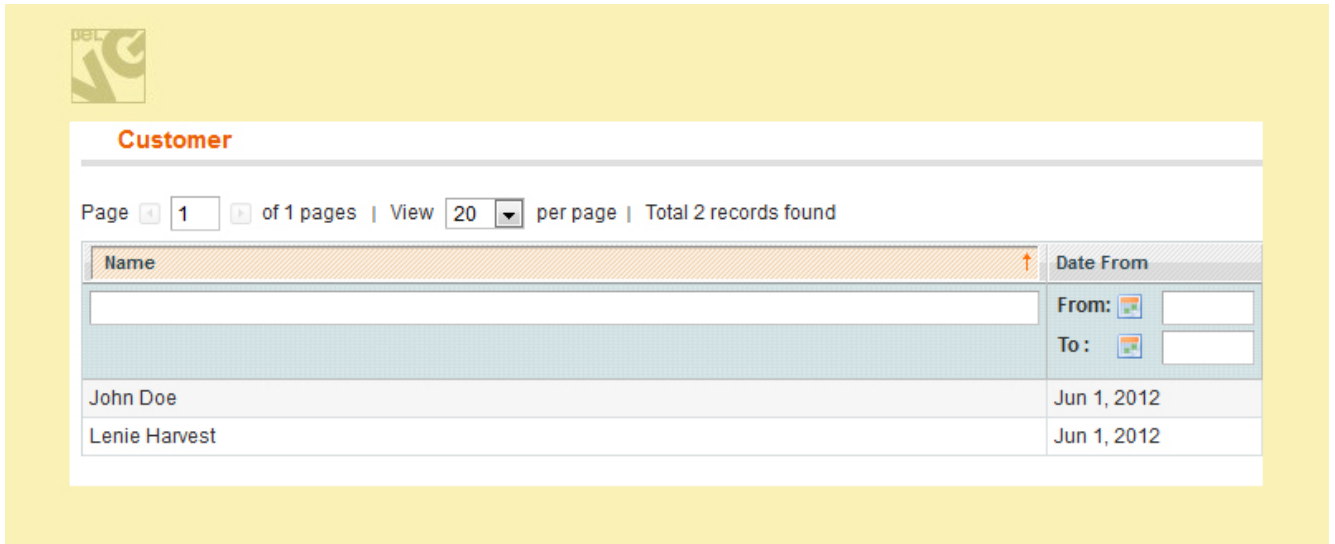
- *Display flexible price only* – enable this option to show only flexible prices for you customers, otherwise both prices (flexible and original) will be displayed;
- *Flexible price text* – enter the text you want to show up for your flexible prices.



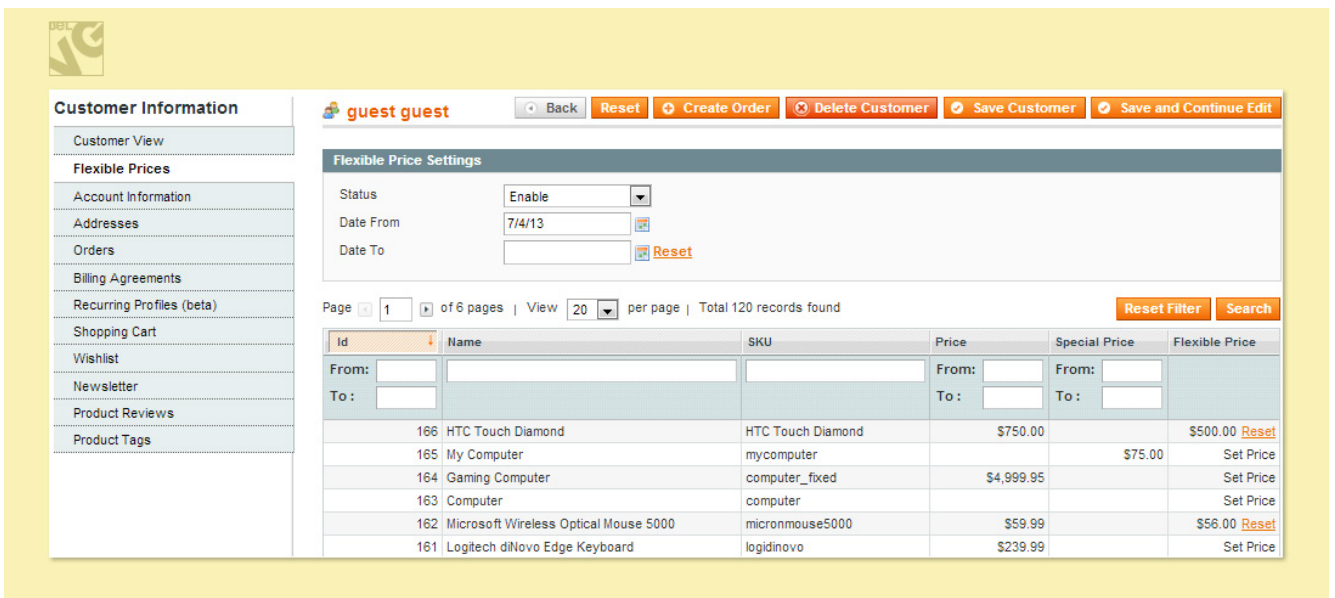
### 3.1 How to set prices for individuals

To assign flexible prices for an individual customer go to **Customers -> Manage Customers**.

Here you will see the grid with your store customers.



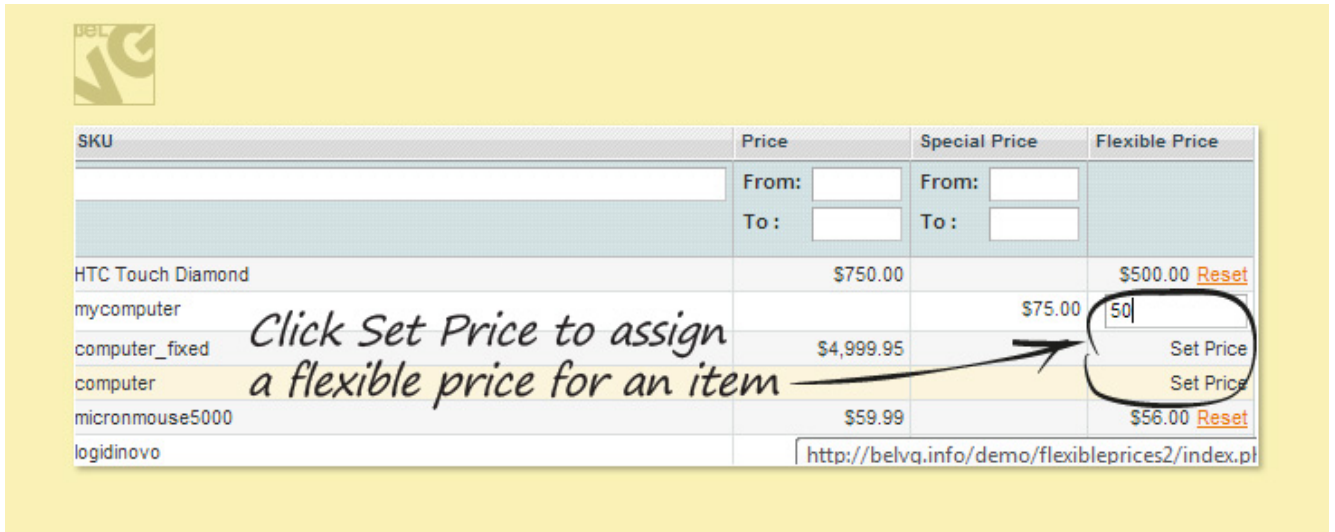
To assign a particular price to a customer click his name in the grid and go to the *Flexible Prices* tab on the left menu. There you will see the grid with your shop goods and items.



In the *Status* field dropdown list choose *Enable* to switch on flexible prices for the selected customer.

*Date From* and *Date To* fields allow you to specify the validity period for your special prices. If you leave the *Date To* field empty the flexible prices for this customer will have no expiry date.

To assign a flexible price to a specific item simply click *Set Price* and manually enter the new price.



| SKU               | Price   | Special Price              | Flexible Price                 |
|-------------------|---|----------------------------|--------------------------------|
|                   | From: <input type="text"/>  | From: <input type="text"/> |                                |
|                   | To: <input type="text"/>  | To: <input type="text"/>   |                                |
| HTC Touch Diamond | \$750.00  |                            | \$500.00 <a href="#">Reset</a> |
| mycomputer        |   | \$75.00                    | 50 <a href="#">Set Price</a>   |
| computer_fixed    | \$4,999.95  |                            | <a href="#">Set Price</a>      |
| computer          |   |                            | <a href="#">Set Price</a>      |
| micronmouse5000   | \$59.99   |                            | \$56.00 <a href="#">Reset</a>  |
| logidinovo        | <a href="http://belvg.info/demo/flexibleprices2/index.pl">http://belvg.info/demo/flexibleprices2/index.pl</a> |                            |                                |

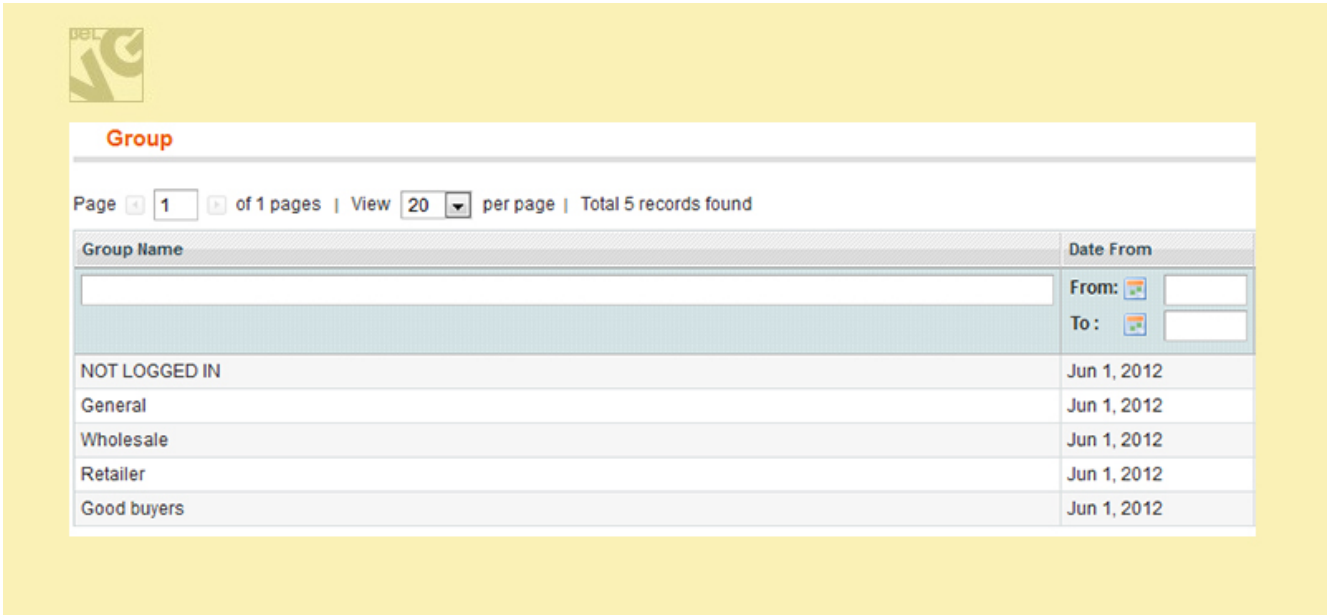
*Click Set Price to assign a flexible price for an item*

If you don't specify prices for some users, they will see regular product prices.

### 3.2 How to set prices for customer groups

It's the same logic to set prices for groups that you use for individuals. Move to **Customers -> Customer Groups**. Here you will see the grid with your store groups.



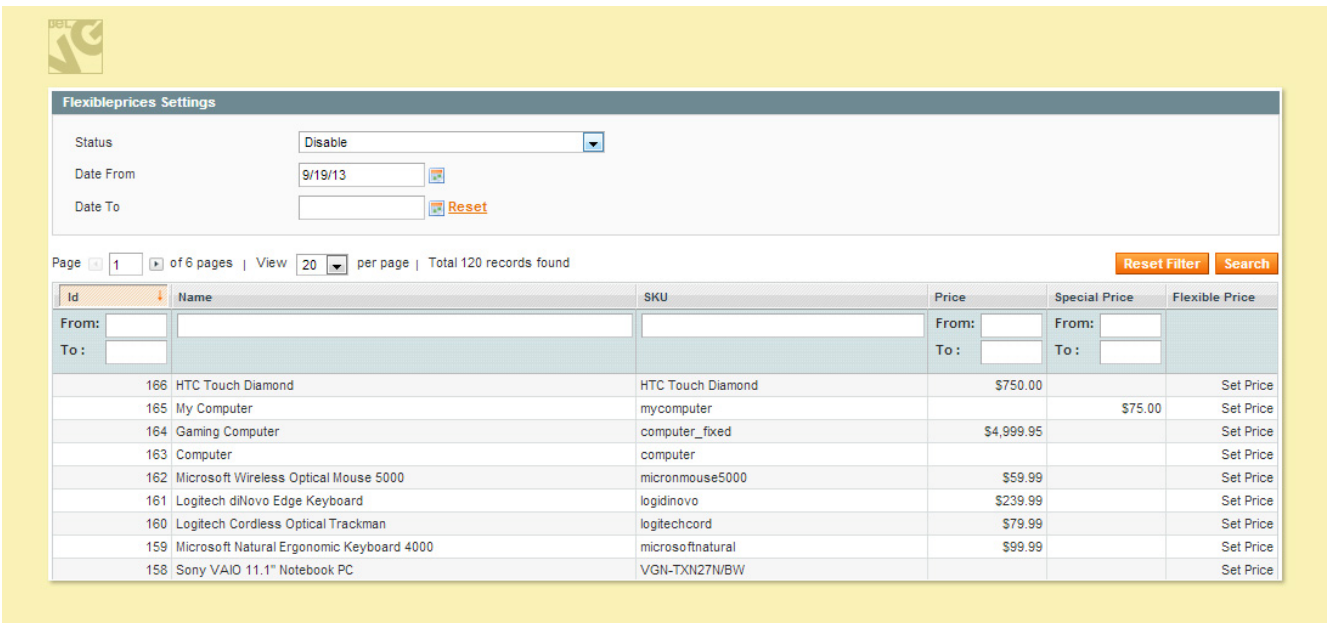


**Group**

Page 1 of 1 pages | View 20 per page | Total 5 records found

| Group Name           | Date From  |
|----------------------|--|
| <input type="text"/> | From: <input type="text"/><br>To: <input type="text"/> |
| NOT LOGGED IN        | Jun 1, 2012  |
| General              | Jun 1, 2012  |
| Wholesale            | Jun 1, 2012  |
| Retailer             | Jun 1, 2012  |
| Good buyers          | Jun 1, 2012  |

Click the group name to assign it a particular price.



**Flexible Prices Settings**

Status:

Date From:

Date To:  [Reset](#)

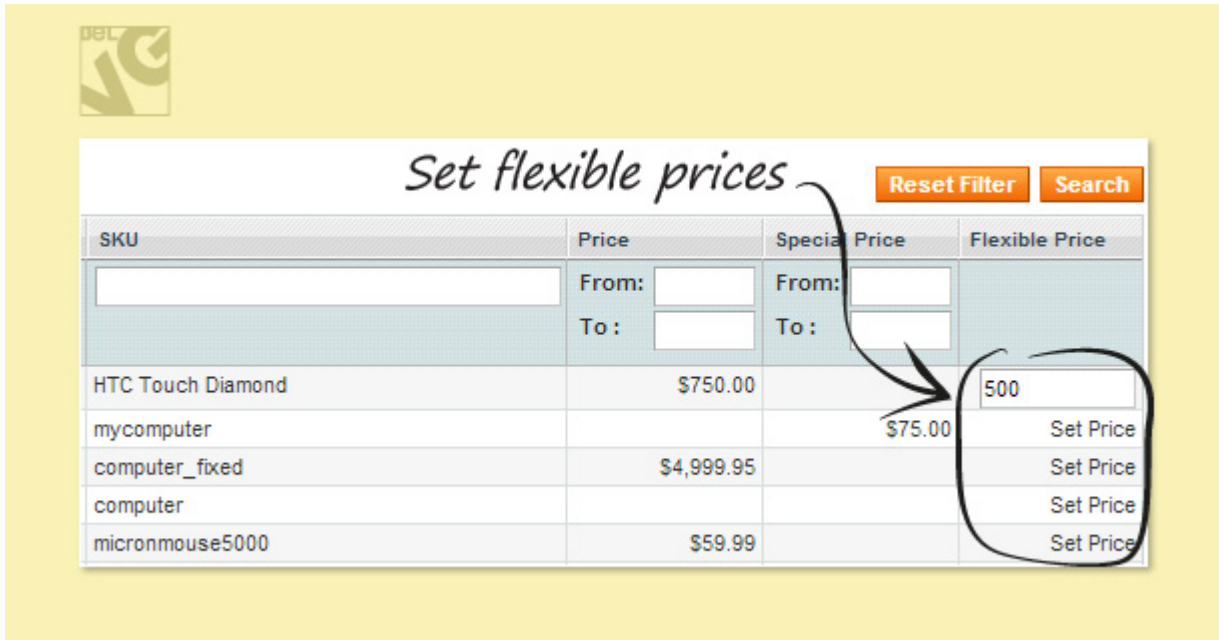
Page 1 of 6 pages | View 20 per page | Total 120 records found [Reset Filter](#) [Search](#)

| Id   | Name                                      | SKU                  | Price  | Special Price  | Flexible Price       |
|--|---|----------------------|--|--|----------------------|
| From: <input type="text"/><br>To: <input type="text"/> | <input type="text"/>                      | <input type="text"/> | From: <input type="text"/><br>To: <input type="text"/> | From: <input type="text"/><br>To: <input type="text"/> | <input type="text"/> |
| 166  | HTC Touch Diamond                         | HTC Touch Diamond    | \$750.00   |  | Set Price            |
| 165  | My Computer                               | mycomputer           |  | \$75.00  | Set Price            |
| 164  | Gaming Computer                           | computer_fixed       | \$4,999.95   |  | Set Price            |
| 163  | Computer                                  | computer             |  |  | Set Price            |
| 162  | Microsoft Wireless Optical Mouse 5000     | micronmouse5000      | \$59.99  |  | Set Price            |
| 161  | Logitech diNovo Edge Keyboard             | logidinovo           | \$239.99   |  | Set Price            |
| 160  | Logitech Cordless Optical Trackman        | logitechcord         | \$79.99  |  | Set Price            |
| 159  | Microsoft Natural Ergonomic Keyboard 4000 | microsoftnatural     | \$99.99  |  | Set Price            |
| 158  | Sony VAIO 11.1" Notebook PC               | VGN-TXN27N/BW        |  |  | Set Price            |

In the *Status* field dropdown list choose *Enable* to switch on flexible prices for the selected group.

*Date From* and *Date To* fields allow you to specify the validity period for your special prices. If you leave the *Date To* field empty the flexible prices for this group of customers will have no expiry date.

To assign a flexible price to a specific item simply click *Set Price* and manually enter the new price.



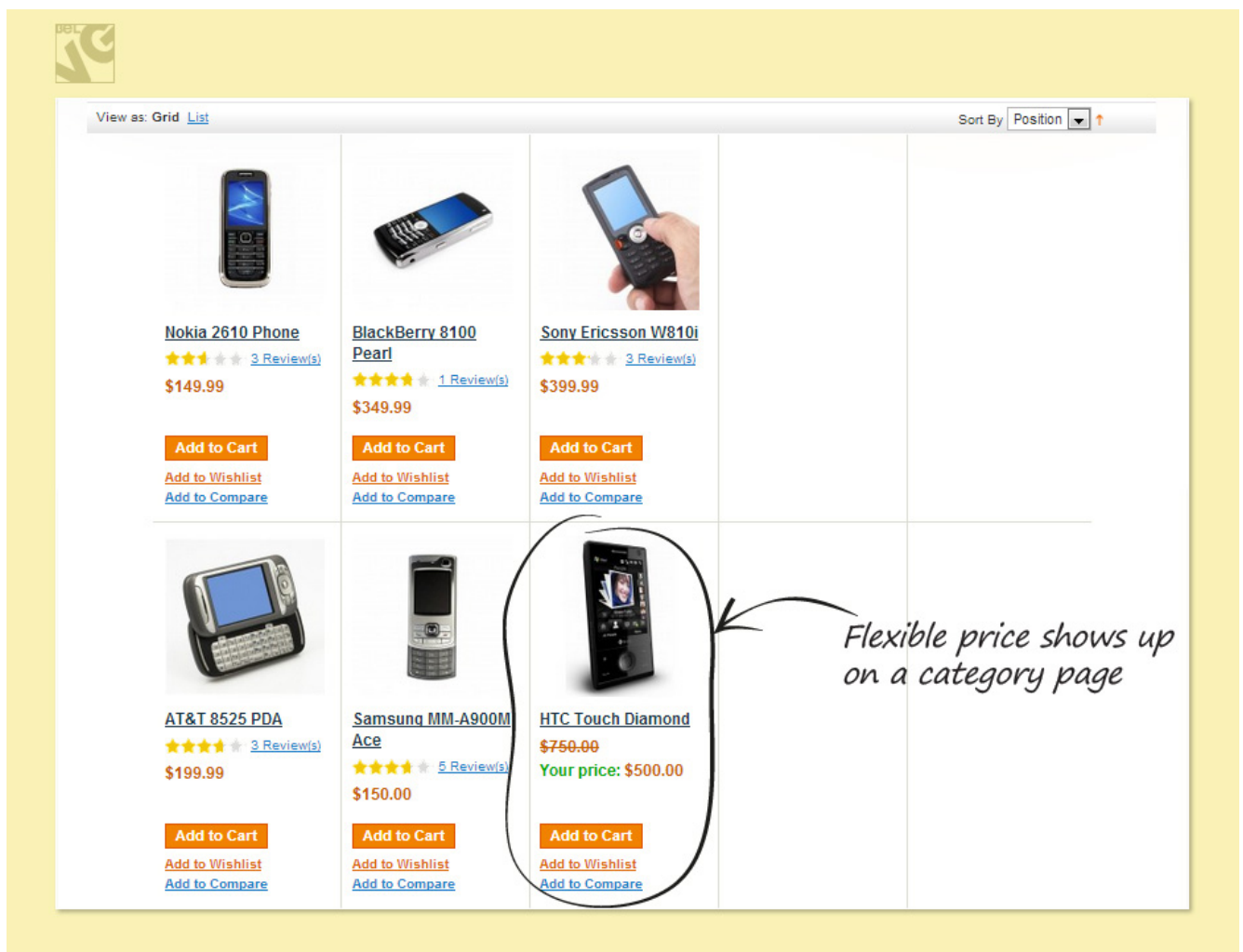
*Set flexible prices* Reset Filter Search

| SKU               | Price  | Special Price  | Flexible Price                   |
|-------------------|--|--|----------------------------------|
|                   | From: <input type="text"/><br>To: <input type="text"/> | From: <input type="text"/><br>To: <input type="text"/> |                                  |
| HTC Touch Diamond | \$750.00   |  | <input type="text" value="500"/> |
| mycomputer        |  | \$75.00  | <a href="#">Set Price</a>        |
| computer_fixed    | \$4,999.95   |  | <a href="#">Set Price</a>        |
| computer          |  |  | <a href="#">Set Price</a>        |
| micronmouse5000   | \$59.99  |  | <a href="#">Set Price</a>        |

## 4. How to use

Now let's have a look at how the module actually works and how your flexible prices will look directly on your website frontend.

Once you set up flexible prices for a particular customer or group of customers and saved your configurations the new prices will automatically become available online. They will show up both on category and product pages in accordance with the settings you have chosen.



The screenshot displays a product grid with the following items:

| Product Name          | Price                                       | Reviews     | Special Price |
|-----------------------|---|-------------|---------------|
| Nokia 2610 Phone      | \$149.99                                    | 3 Review(s) |               |
| BlackBerry 8100 Pearl | \$349.99                                    | 1 Review(s) |               |
| Sony Ericsson W810i   | \$399.99                                    | 3 Review(s) |               |
| AT&T 8525 PDA         | \$199.99                                    | 3 Review(s) |               |
| Samsung MM-A900M Ace  | \$150.00                                    | 5 Review(s) |               |
| HTC Touch Diamond     | <del>\$750.00</del><br>Your price: \$500.00 |             |               |

Handwritten note: *Flexible price shows up on a category page*

Home / Electronics / Cell Phones / HTC Touch Diamond

*Flexible price is displayed on a product page*

**HTC Touch Diamond**

[Email to a Friend](#)  
[Be the first to review this product](#)

Availability: In stock

~~\$750.00~~  
**Your price: \$500.00**

Qty:  **Add to Cart** OR [Add to Wishlist](#)  
[Add to Compare](#)

**Quick Overview**

Re-defining the perception of advanced mobile phones... the HTC Touch Diamond™ signals a giant leap forward in combining hi-tech prowess with intuitive usability and exhilarating design.

Double click on above image to view full picture

The module also supports and allows working with configurable products: flexible prices will be automatically calculated and adjusted in accordance with the selected items and options.



[Home](#) / [Apparel](#) / [Shirts](#) / Zolof The Rock And Roll Destroyer: LOL Cat T-shirt



Double click on above image to view full picture



MORE VIEWS



## Zolof The Rock And Roll Destroyer: LOL Cat T-shirt

[Email to a Friend](#)

★★★★☆ 2 Review(s) | [Add Your Review](#)

Availability: In stock

~~\$18.75~~

As low as: \$9.50

Your price: \$17.25

- Buy 10 for \$11.50 each and save 100%
- Buy 20 for \$9.50 each and save 100%

### Quick Overview

Printed on American Apparel Classic style 5495 California t-shirts.

\*Size \* Required Fields

Medium

\*Color

Green

~~\$18.75~~

As low as: \$9.50

Your price: \$17.25

Qty:  [Add to Cart](#)

[Add to Wishlist](#) | [Add to Compare](#)

*Flexible price is adjusted in accordance with the selected options for a configurable product*

The same way flexible prices are applied to bundle and grouped products.

**Computer**  
[Email to a Friend](#)  
[Be the first to review this product](#)  
 Availability: In stock  
 From: \$445.98  
 To: \$4,477.92  
 Price as configured: **\$2,681.99**

**Quick Overview**  
 Make a computer

*Flexible prices applied to bundle products*

Double click on above image to view full picture

**Case \***

|   |                      |                 |
|---|----------------------|-----------------|
| <input checked="" type="radio"/> Apevia Black X-Cruiser Case ATX Mid-Tower Case (Default) | <del>+\$148.00</del> | <b>\$143.00</b> |
| <input type="radio"/> NZXT Lexa Silver Aluminum ATX Mid-Tower Case (Default)              | <del>+\$199.99</del> | <b>\$147.00</b> |

Qty:

**Processor \***

|   |                        |                |
|---|------------------------|----------------|
| <input type="radio"/> AMD A64 X2 3800+ 2.0GHz OEM                           | <del>+\$98.99</del>    | <b>\$97.00</b> |
| <input type="radio"/> AMD Phenom X4 9850 Black Ed. 2.50GHz Retail           | <del>+\$335.99</del>   |                |
| <input checked="" type="radio"/> Intel Core 2 Extreme QX9775 3.20GHz Retail | <del>+\$2,049.99</del> |                |
| <input type="radio"/> Intel C2D E8400 3.0GHz Retail                         | <del>+\$98.99</del>    | <b>\$97.00</b> |

Qty:

\* Required Fields



Double click on above image to view full picture



### Magento Red Furniture Set

[Email to a Friend](#)

★★★★★ [1 Review\(s\)](#) | [Add Your Review](#)

Availability: In stock

| Product Name | Price  | Qty                            |
|--------------|--|--------------------------------|
| Ottoman      | Regular Price: <del>\$299.99</del><br>Special Price: <del>\$298.00</del><br>Your price: \$296.00 | <input type="text" value="1"/> |
| Chair        | Regular Price: <del>\$429.99</del><br>Special Price: <del>\$428.00</del><br>Your price: \$127.00 | <input type="text" value="2"/> |
| Couch        | <del>\$599.99</del><br>Your price: \$597.00  | <input type="text" value="1"/> |

[Add to Cart](#) OR [Add to Wishlist](#)  
[Add to Compare](#)

*Flexible prices applied to grouped products*

#### Quick Overview

Love red? You'll love these pieces of handmade modern furniture!



**Our Office:** *M.Bogdanovicha 130, Minsk, Belarus*

We look forward to your feedback. Comments, opinions and suggestions are largely appreciated. Read our **blog** and follow us on [Facebook](#), [Twitter](#), [Google+](#) and [LinkedIn](#) to know BelVG latest news, analytics and discount offers. See you online!



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