

GUEST WISH LIST



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1. Introduction to Guest Wish List

The default Magento functionality allows only signed up users to add products to wish list. However, the research shows that almost 30% of all guest visitors tend to leave a website if they are prompted to register or log-in.

The Guest Wish List extension for Magento 2 will help you decrease the bounce rate and improve your lead conversion stats by proving the possibility for guest visitors to add items to wish list without logging in or creating an account.

Users will be able to add and remove products from the wish list any time they want and even if they leave the webstore and then return back later — their wish list will still be available, because the extension allows the cookie lifetime to be set from 30 days and longer.

If a user decides to log in or register — the module merges the wish lists, so all the items that have been added under the guest session will be transmitted to the main user's account.

Key features

- Guest users are able to add products to the wish list;
- The Ajax technology allows adding items to the wish list without reloading the main page;
- Items from the wish list can be added to the shopping cart or be removed;
- The last 3 items added to a wish list are displayed on the left sidebar on all pages;
- There is a separate page to manage the wish list;
- Guest wish list is automatically merged once a user logs in or registers an account;
- Control cookie lifetime via the module settings.



2. How to Install Guest Wish List Extension

Magento 2 provides a convenient way to manually install a module via composer. In case you got an extension from a provider like a zip-file, follow <u>this instruction</u>.

Further run the following commands:

- 1. Enable module with php bin/magento module:enable BelVG_GuestWishlist
- 2. Run php bin/magento setup:upgrade
- 3. Recompile DI php bin/magento setup:di:compile
- 4. Recompile static files: php bin/magento setup:static-content:deploy
- 5. Flush cache php bin/magento cache:flush



3. How to Configure

Note: The extension has been developed and tested only on the Luma and blank Magento themes, so the setting descriptions and screenshots provided in this manual may differ from those you may see if using some custom theme.

The module is very simple to use and does not require a lot of fine-tuning. Log into your admin panel and navigate to Stores \rightarrow Configuration \rightarrow BelVG Extensions \rightarrow Guest Wish List.

Enabled For Frontend [store view]	Yes	•
Cookie Lifetime [store view]	30	
Merge Wishlist [store view]	Yes	•
	Merged "Guest Wishlist" with customer "Wishlist" after authorization	
Sharing [store view]	Yes	
	Enabled sharing for guests	

The extension will offer the following options for configuring:

- Enable for Front end: choose Yes to enable the extension.
- **Cookie Lifetime:** specify the lifetime period of cookie files. Once the indicated period expires the cookies will be automatically deleted from the browser and the users will no longer be able to access their wish lists.
- **Merge Wish list:** select **Yes** to merge wish lists after the guest users get registered or sign into their accounts.
- Sharing: choose Yes to give your quest users opportunity to share their wishlist.

That is all! Once you are ready with the settings, click the **Save Config** button to apply the changes.



3. How to Use

Now lets see how the module actually works on the front end.

After you enable the extension all unregistered users will be able to create their own wish lists and use them without creating accounts on your store.



Items will be added to the wish list without reloading the main page and products that have already been added to the wish list will have a mark.



After the user logs in the guest wish list will be automatically merged with the main wish list of the account.





The last 3 items that have been added to the whish list are additionally displayed on the left sidebar, where they can be either removed or added to the shopping cart.

What's New Women Men Gear Training Sale What's New Women Men Gear Training Sale Norme > Woman > Trops Tops Shopping Options III III III IIII IIII IIII IIIIIIIIII
What's New Women Men Gear Training Sale Nome > Woman > Tops TOps Shopping Options CATEGORY STUE STUE
Nome > Women > Tops TOPS Shopping Options III III Items 1-9 of 50 Sort By Position ~ + CATEGORY ~ STYLE ~
Tops shopping Options III III Items 1-9 of 50 Sort By Poston · + category · · · · · · · · · · · · · · · · · · ·
Shopping Options III III Items 1-9 of 50 Sort By Position V
SIZE V
PRICE V
MATERIAL V
PATTERN V
Breathe-Easy Tank Antonia Racer Tank Maya Tunic Chloe Compete Tank
Compare Products \$34.00 \$34.00 \$29.00 \$33.00
You have a damage the state of
My Wish List () remi
Sprite Foam Yoga
55.0
The last 3 items added to the wish list
Selere Yoga Hoode are displayed on the laft eidebar on all names
Add to Cart X
Jade Yoga Jacket
Add to Cart X Leah Yoga Top Nona Fitness Tank Nora Practice Tank Zoe Tank
539.00 539.00 539.00 *** * *****************************
X3 S M L XL XS S M L XL XS S M L XL
X3 S M L X4.



The module creates a separate page to manage the wish list: users can review the list of items and either add them to the shopping cart or remove one by one or all at once.



Items that have been added to the shopping cart can still remain in the wish list.



We'd be happy to hear your feedback!

Your comments help us provide the best service on the market. So, please, take a moment and <u>share your thoughts</u>.

> In case any difficulties feel free to <u>contact us</u>. We'll be happy to assist!