



USER GUIDE

# Lookbook



BLUE T-SHIRT



# BELVG

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## 1. Introduction to LookBook

**Magento LookBook** extension lets you put a set of markers to the product image and then link these markers to other products, which will appear in a pop-up as soon as the customer clicks on a marker. You can also select specific area on the product photo and it will get automatically highlighted upon mouse hovering.

### Key features:

- Add markers to product images and link these markers with other goods which will appear in a pop-up;
- The pop-up window will display the product image and will also let customers specify product quantity;
- Select specific area on the product photo, and this area will get automatically highlighted upon mouse hovering.

### Overall information

The **LookBook** module introduces a new approach of arranging and presenting your product pages. Now with this extension you will be able to present to your customers a set of associated products on a single page within a single image – to emphasize their unity and relevance to each other. Such approach is a perfect solution for e-stores that promote grouped products: furniture sets, makeup sets and other items as a single group.

The module lets you display your product page as a single big photo, which contains a set of markers. Each marker is linked to an associated product, which appears in a pop-up when the customer clicks on a marker.

To attract attention to some specific items, module can highlight certain areas on the main photo.

## 2. How to Install

Step 1. Check Permissions.

Make sure the "app", "skin", "media" and "js" directories of your Magento and all directories inside them have full written permissions or set permissions on each directory equal to 777 or 0777.

**Important! Change all permissions back after installation.**

Read more about permissions [here](#). Step

Step 2. Disable Cache.

Log into Magento Admin Panel and go to System → Cache Management and disable cache.

Read more about Cache Management [here](#).

Step 3. Disable Compilation.

Log into Magento Admin Panel and go to System → Tools → Compilation and disable the compilation.

Step 4. Upload files

Upload all files and folders from folder to the installation directory of your Magento software using an FTP client. Step

Step 5. Re-login.

Log out and back into Magento Admin Panel.

Step 6. Enable extension.

- Go to System → Configuration. In the left column you will see the new tab – Belvg Extensions.
- Enable extension for the whole website or selected store.

Now extension is installed and enabled.

**After this step you can change all permissions, cache and compilation settings back.**

## How to Deactivate

Step 1. Disable Extension.

Log into Magento Admin Panel and go to System → Configuration → BelVG module → Settings

Select "Disable" to deactivate the extension. Click "Save Config" button. The extension is now deactivated.

Step 2. Clear cache.

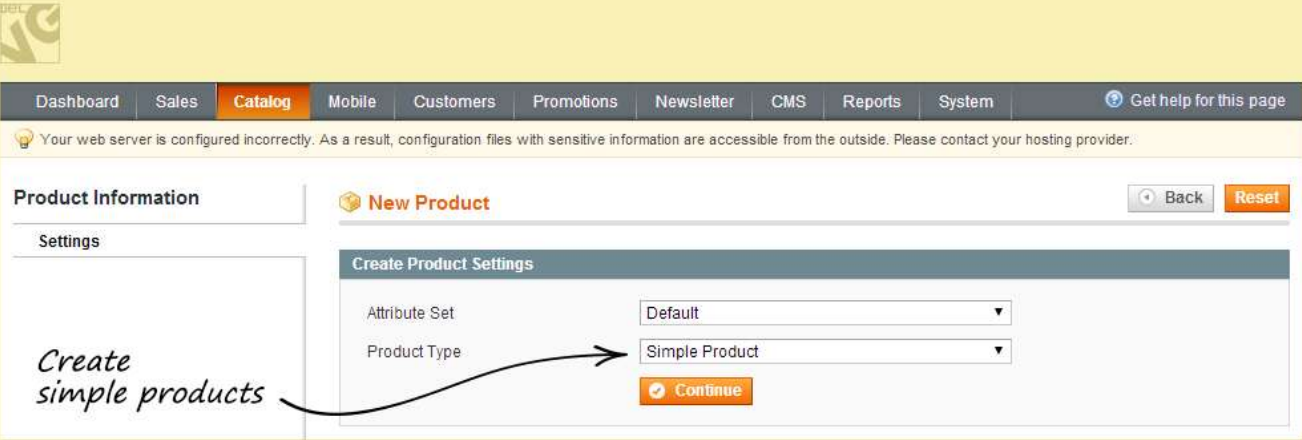
Go to System → Cache Management. Clear the store cache.

### 3. How to Configure

#### How to create markers and link them to associated products

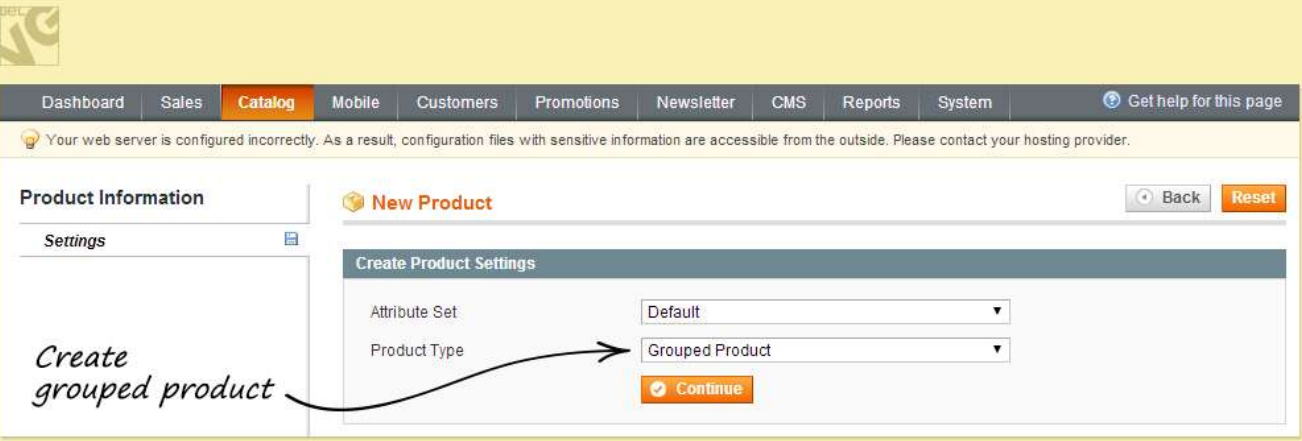
To create your first set of markers for a grouped product, the following steps should be taken:

- Create a set of simple products.



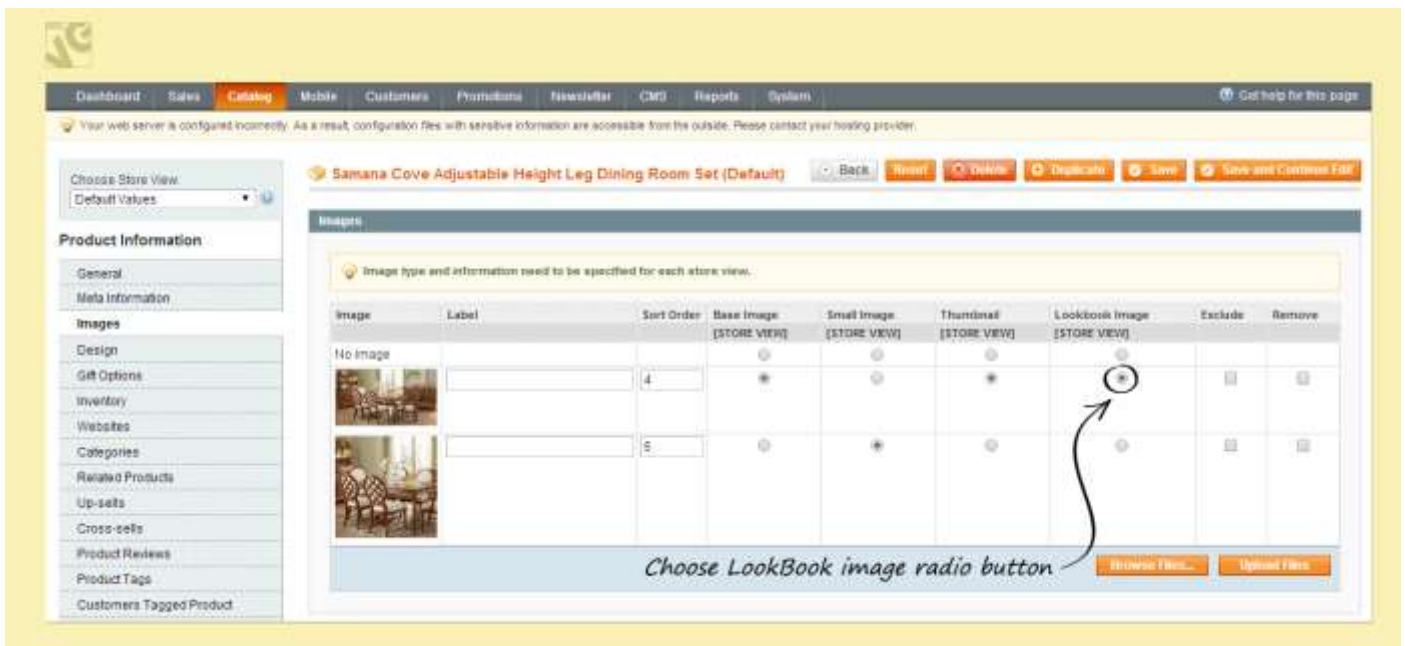
The screenshot shows the 'New Product' form in the BELVG system. The 'Product Information' sidebar on the left has a 'Settings' section with the handwritten note 'Create simple products' and an arrow pointing to the 'Product Type' dropdown. The 'Create Product Settings' form has 'Attribute Set' set to 'Default' and 'Product Type' set to 'Simple Product'. A 'Continue' button is visible at the bottom of the form. The top navigation bar includes links for Dashboard, Sales, Catalog, Mobile, Customers, Promotions, Newsletter, CMS, Reports, and System. A warning message at the top states: 'Your web server is configured incorrectly. As a result, configuration files with sensitive information are accessible from the outside. Please contact your hosting provider.'

- Create a grouped product.

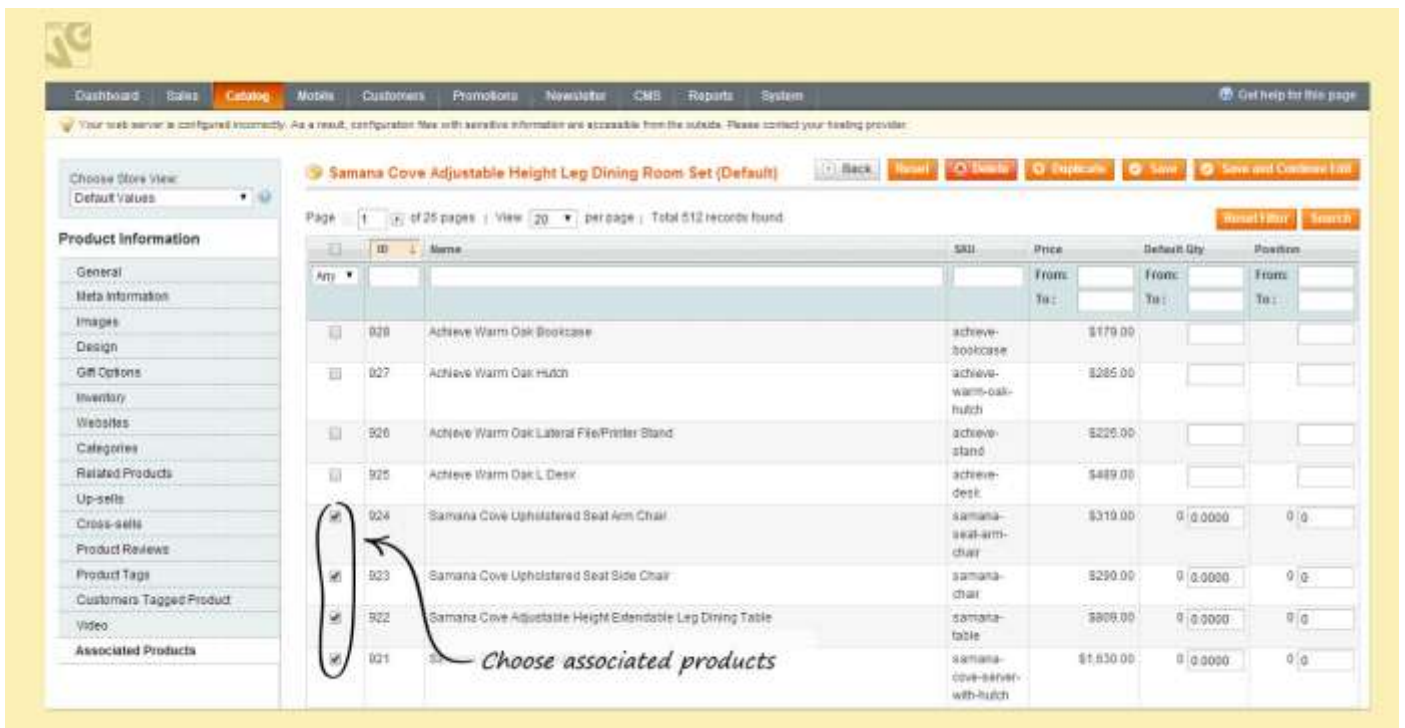


The screenshot shows the 'New Product' form in the BELVG system. The 'Product Information' sidebar on the left has a 'Settings' section with the handwritten note 'Create grouped product' and an arrow pointing to the 'Product Type' dropdown. The 'Create Product Settings' form has 'Attribute Set' set to 'Default' and 'Product Type' set to 'Grouped Product'. A 'Continue' button is visible at the bottom of the form. The top navigation bar and warning message are identical to the previous screenshot.

- Go to the grouped product settings – Images Section – upload your product photos and select the image which will be used as a LookBook main image.



- Go to the **Associated Products** section and define your associated products – these products you will link to the markers on the main product image. **SAVE THE PRODUCT!**



- After you save the product the **LookBook** section will appear. Set the markers on the main image: click any of the associated products at the bottom and a marker will appear on the main photo. Drag the marker to any place on the photo which you wish to associate with that simple product.



The screenshot displays the Magento product page for the 'Samana Cove Adjustable Height Leg Dining Room Set (Default)'. The page features a large main image of the dining set and five smaller product thumbnails below it. A hand icon is shown clicking on the 'Samana Cove Upholstered Seat Arm Chair' thumbnail. A handwritten note says 'Choose the product and place marker on the image'.

Product Name	SKU	Price
Samana Cove Sideboard	samana-cove-sideboard	\$609
Samana Cove Upholstered Seat Arm Chair	samana-seat-arm-chair	\$319
Samana Cove Server With Hutch	samana-cove-server-with-hutch	\$630
Samana Cove Adjustable Height Extendable Leg Dining Table	samana-table	\$609
Samana Cove Upholstered Seat Side Chair	samana-chair	\$299

- If you also wish to highlight a specific product on the image, you need to click with a mouse on the photo to invoke the highlighting points and then arrange them around the area you wish to mark out. To **remove** points use the **right mouse button**.



Dashboard Sales **Catalog** Mobile Customers Promotions Newsletter CMS Reports System [Get help for this page](#)

Your web server is configured incorrectly. As a result, configuration files with sensitive information are accessible from the outside. Please contact your hosting provider.


Choose Store View: Default Values

**Product Information**

- General
- Meta Information
- Images
- Design
- Gift Options
- Inventory
- Webpages
- Categories
- Related Products
- Up-sells
- Cross-sells
- Product Reviews
- Product Tags
- Customers Tagged Product
- LookBook
- Video
- Associated Products

**Samana Cove Adjustable Height Leg Dining Room Set (Default)** [Back](#) [Print](#) [Add to Wishlist](#) [Duplicate](#) [Save](#) [Save and Continue Edit](#)

*Click the main image to trace the product on it*



**Samana Cove Sideboard**  
SKU: samana-cove-sideboard  
Price: 809

**Samana Cove Upholstered Seat Arm Chair**  
SKU: samana-seat-arm-chair  
Price: 319

**Samana Cove Server With Hatch**  
SKU: samana-cove-server-with-hatch  
Price: 1836

**Samana Cove Adjustable Height Extendable Leg Dining Table**  
SKU: samana-table  
Price: 809

**Samana Cove Upholstered Seat Side Chair**  
SKU: samana-chair  
Price: 299

Dashboard Sales **Catalog** Mobile Customers Promotions Newsletter CMS Reports System [Get help for this page](#)


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**Samana Cove Sideboard**  
SKU: samana-cove-sideboard  
Price: 809

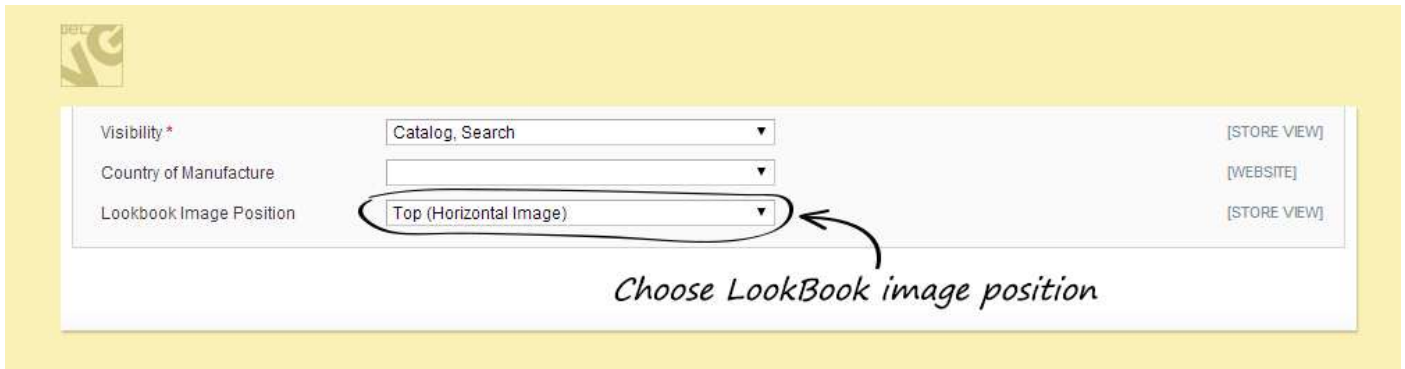
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**Samana Cove Upholstered Seat Side Chair**  
SKU: samana-chair  
Price: 299

- Finally, go to the **General Settings** section and in the *LookBook Image Position* field specify the position of the main photo on the product page.



This is the way you create and set markers on the main product photo. These markers are associated with simple products, and these simple products will appear in the pop-up window.

## Configuring module settings

Now it is time to manage the module settings. Go to **System – Configuration – LookBook**.

### General settings

- Enable module for frontend** – select *Enable* to switch on the module;
- Marker** – choose if the marker should be static or dynamic. In case you select static, the marker will always show a description;
- Tooltip** – switch tooltips on/off;
- Mapster** – this option lets you enable the product highlighting feature;
- Default image position** – specify the position of the main product image which will be applied by default;



## General settings

General		
Enable Module For Frontend	Enable ▼	[STORE VIEW]
Marker	Dynamic ▼	[STORE VIEW]
Tooltip	Enable ▼	[STORE VIEW]
Mapster	Enable ▼	[STORE VIEW]
Default Image Position	Top (Horizontal Image) ▼	[STORE VIEW]

### Marker settings

Marker options let you choose and change the size, style and color of the marker and marker description.

- **Image** – upload image file which will be used as the marker on the main photo;
- **Image width/height** – specify marker image dimensions;
- **Border width/radius** – set up description border dimensions;
- **Border color** – indicate the color of the description border;
- **Font padding** – specify the size of the font padding;
- **Font color** – indicate the color of the font which will be used in the description window;
- **Font CSS** – specify description font style;
- **Font shadow** – indicate dimensions of the description text font shadow;
- **BG opacity** – indicate the transparency level of the description background color;
- **BG color** – specify the description background color;
- **Animation speed** – define the animation speed in milliseconds;

*Marker and Marker description settings*

**Style**

**Marker**

Image [STORE VIEW]

Image Width [STORE VIEW]

Image Height [STORE VIEW]

**Marker Description**

Border Width [STORE VIEW]

Border Radius [STORE VIEW]

Border Color [STORE VIEW]

Font Padding [STORE VIEW]

Font Color [STORE VIEW]


Font (CSS syntax) [STORE VIEW]

Font Shadow (CSS syntax) [STORE VIEW]

Bg Opacity [STORE VIEW]

Bg Color [STORE VIEW]

Animation Speed [STORE VIEW]

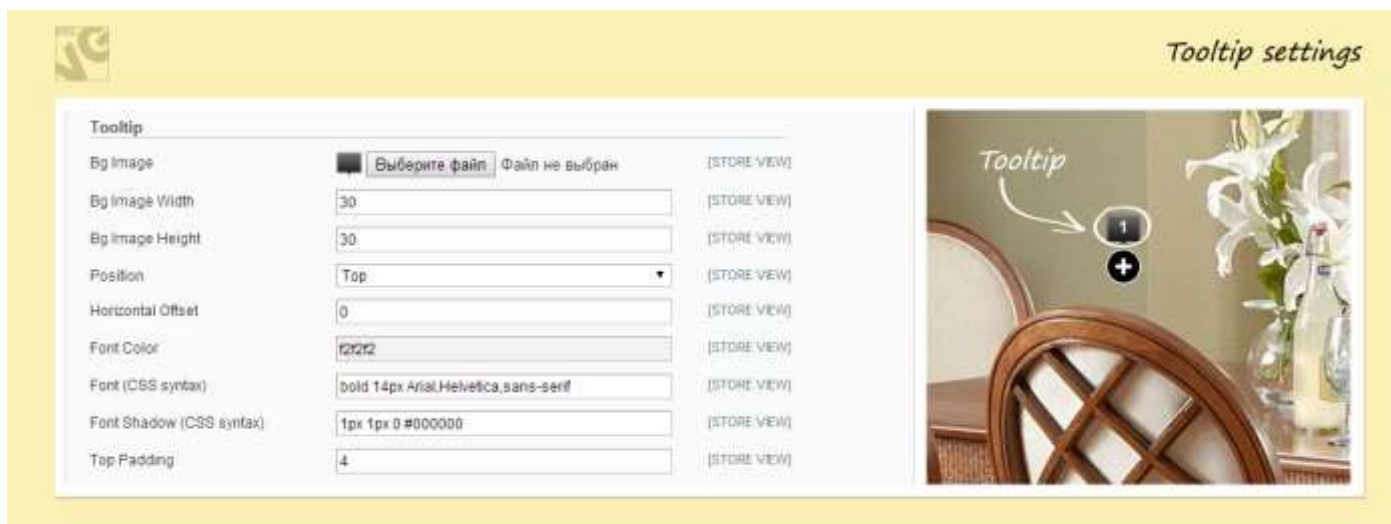


## Tooltip settings

Tooltip options let you customize and define the tooltip size, color and position.

- **BG image** - upload image file which will be used as the tooltip background;
- **BG image width/height** – specify tooltip background image dimensions;
- **Position** – define the positions of the tooltip in relation to the marker;
- **Horizontal offset** – this option defines the horizontal displacement of the tooltip. If the offset number is positive – the tooltip moves to the right, if the number is negative – the tooltip is moved to the left;
- **Font color** – indicate the color of the font which will be used in the tooltip;
- **Font CSS** – specify tooltip font style;
- **Font shadow** – indicate dimensions of the tooltip text font shadow;
- **Top padding** - specify the size of the tooltip top border padding;





## Pop-up settings


In the pop-up settings you can manage and customize the size, color, background color and many other preferences of the pop-up window, which will appear when customers click on the markers.

- **Popup background color** - specify the popup window background color;
- **Popup shadow** - indicate dimensions of the popup window shadows;
- **Popup duration** – indicate how long the popup window should be displayed until closed automatically (in milliseconds);
- **Overlay opacity** - indicate the opacity level of the main photo, which will be displayed in the background when the popup window appears;
- **Overlay color** - indicate the color which will be applied to the main photo for the opacity effect when the popup window appears;
- **Border color** – choose the color of the popup window border;
- **Border width/radius** – set up popup border dimensions;
- **Border padding** - specify the size of the border padding;
- **Close button** – if you enable this option, the popup window will have the close [x] button;
- **Close button image** - upload image file which will be used as the close button on the popup window;
- **Image width/height** - specify close button image dimensions;
- **Show product name** – enable this option to display the name of the product in the popup window;
- **Show product price** - enable this option to display the product price in the popup window;

- **Font color** – choose the color of the font which will be used for the product name/product price text;
- **Font CSS** – specify font style which will be used in the text of the product name/product price;

*Popup settings*

Popup		
Popup Background Color	<input type="text" value="fff"/>	[STORE VIEW]
Popup Shadow (CSS syntax)	<input type="text" value="4px 4px 0px 0px rgba(50, 50, 50, 0.9)"/>	[STORE VIEW]
Popup Duration	<input type="text" value="300"/>	[STORE VIEW]
Overlay Opacity	<input type="text" value="0.5"/>	[STORE VIEW]
Overlay Color	<input type="text" value="fff"/>	[STORE VIEW]
Border Color	<input type="text" value="black"/>	[STORE VIEW]
Border Width	<input type="text" value="1"/>	[STORE VIEW]
Border Radius	<input type="text" value="5"/>	[STORE VIEW]
Border Padding	<input type="text" value="5"/>	[STORE VIEW]
Close Button	<input type="text" value="Enable"/>	[STORE VIEW]
Close Button Image	<input type="button" value="Выберите файл"/> <small>Файл не выбран</small>	[STORE VIEW]
Image Width	<input type="text" value="300"/>	[STORE VIEW]
Image Height	<input type="text" value="400"/>	[STORE VIEW]
Show Product Name	<input type="text" value="Enable"/>	[STORE VIEW]
Font Color	<input type="text"/>	[STORE VIEW]
Font (CSS syntax)	<input type="text"/>	[STORE VIEW]
Show Product Price	<input type="text" value="Enable"/>	[STORE VIEW]
Font Color	<input type="text"/>	[STORE VIEW]
Font (CSS syntax)	<input type="text"/>	[STORE VIEW]



## Mapster settings

Mapster settings are the configurations of the highlighted area. Here you can define the color which will be used to highlight products, image opacity and other options.

- **Fill opacity** - indicate the opacity level of the selected element on the main photo, to which the opacity effect will be applied;
- **Fill color** - - indicate the color which will be applied to the selected element on the main photo for the opacity effect;
- **Stroke color** – choose the color of the stroke;
- **Stroke opacity** – set up the opacity level of the stroke;
- **Stroke width** – define the stroke width dimension;

- **Fade** – if you enable fading, the opacity effect will smoothly fade in;


*Mapster settings*


**Mapster**

Fill Opacity	<input type="text" value="0.5"/>	[STORE VIEW]
Fill Color	<input type="text" value="ffffff"/>	[STORE VIEW]
Stroke Color	<input type="text" value="c7c7c7"/>	[STORE VIEW]
Stroke Opacity	<input type="text" value="0"/>	[STORE VIEW]
Stroke Width	<input type="text" value="0"/>	[STORE VIEW]
Fade	<input type="text" value="Disable"/>	[STORE VIEW]



## Advanced settings

In Advanced settings you can export/import module settings, reset module settings and add your custom CSS styles.


*Advanced settings*

**Advanced**

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**Module Settings**

Export	<a href="#">Export Module Settings</a>	[GLOBAL]
Import	<input type="button" value="Выберите файл"/> Файл не выбран	[GLOBAL]
Reset	<a href="#">Reset Module Settings</a>	[GLOBAL]

---

**Custom Styles(CSS)**

Content	<div style="border: 1px solid #ccc; padding: 5px; min-height: 150px;"> <pre>.nyroModalDom .minimal-price .price { color: red; font-size: 24px; }</pre> </div>	[STORE VIEW]
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▲ HTML tags are allowed



## 4. How to Use

Now let's see how the module works on the frontend.

When the module is enabled, the product page starts displaying the main grouped product photo with a set of markers.









All associated products are displayed either at the bottom or at the side of the page, in accordance with the module settings.



*Products list*

	Jubilee Dresser	\$629.00
	<input type="text" value="0"/> Quantity	
	Jubilee Mirror	\$269.00
	<input type="text" value="0"/> Quantity	
	Jubilee Cal. King Sleigh Bed	\$715.00
	<input type="text" value="1"/> Quantity	
	Jubilee Nightstand	\$355.00
	<input type="text" value="1"/> Quantity	
<div>ADD TO CART</div>		

*Choose the quantity*

When the customer clicks a marker on the main product photo, the pop-up window appears. The pop-up contains the image and the price of the linked product.

In the pop-up customers can also specify product quantity and click on the product link to proceed to the simple product page.



Top (Horizontal image)











Top (Horizontal image)



ISADORA SHINE BRIGHT MAKE-UP COLLECTION

IN STOCK

IsaDora presents Shine Bright collection, and this is exactly what will happen to you when you put up this shining, sparkling and colorful make-up. Choose between two looks: the cold look that combines pink with silver or the warm look that combines red and gold.

	<div>Eye Shadow Quartet 133 Pink Smoky Eyes</div> <div> <input type="text" value="0"/> Quantity </div>	\$60.00
	<div>Perfect Moisture Lipstick 1130 Rose Chrome</div> <div> <input type="text" value="0"/> Quantity </div>	\$35.00
	<div>All Day Long Lash Mascara 00 Black</div> <div> <input type="text" value="0"/> Quantity </div>	\$35.00
	<div>Moisturizing Lip Gloss 133 Pink Diamond</div> <div> <input type="text" value="0"/> Quantity </div>	\$12.00
	<div>Twist-up Eye Gloss 101 Oyster</div> <div> <input type="text" value="0"/> Quantity </div>	\$17.00
	<div>Wonder Nail 076 Crown Jewel</div> <div> <input type="text" value="0"/> Quantity </div>	\$25.00


ADD TO CART

Add to Wishlist
Add to Compare




DESCRIPTION	REVIEWS
<p>IsaDora presents Shine Bright collection, and this is exactly what will happen to you when you put up this shining, sparkling and colorful make-up. Choose between two looks: the cold look that combines pink with silver or the warm look that combines red and gold. In this collection we also present a new product for your eyes: Twist-up Eye Gloss. This is a glossy eye shadow that works as a highlighter and gives you a luminous effect. A must in your make-up bag for 2014.</p>	

Left (Vertical image)





ASOS Sienna Strappy Triangle +

*Left (Vertical image)*




### ASOS SIENNA STRAPPY SET

IN STOCK

ASOS Sienna Strappy Set

	ASOS Sienna Strappy Thong	\$8.45
<input type="text" value="0"/>	Quantity	
	ASOS Sienna Strappy Triangle	\$22.53
<input type="text" value="0"/>	Quantity	

ADD TO CART









[Add to Wishlist](#) | [Add to Compare](#) |   

Do you have questions about extension configurations?  
[Contact us](#) and we will help you in a moment.



**Our Office:** *M.Bogdanovicha 130, Minsk, Belarus*

We look forward to your feedback. Comments, opinions and suggestions are largely appreciated. Read our **blog** and follow us on [Facebook](#), [Twitter](#), [Google+](#) and [LinkedIn](#) to know BelVG latest news, analytics and discount offers. See you online!

	BelVG blog	<a href="http://blog.belvg.com">http://blog.belvg.com</a>		Google+	<a href="http://gplus.to/BelVG">http://gplus.to/BelVG</a>
	Facebook page	<a href="http://facebook.com/BelVGcom">http://facebook.com/BelVGcom</a>		In page	<a href="http://linkedin.com/company/belvg">http://linkedin.com/company/belvg</a>
	Twitter page	<a href="http://twitter.com/BelVG_com">http://twitter.com/BelVG_com</a>		Skype	<a href="http://store.belvg">store.belvg</a>
	E-mail	<a href="mailto:store@belvg.com">store@belvg.com</a>		Phone	US: +1 650 924 9963