



USER GUIDE

SOCIALIZER:



LIKE

AND

SHARE



BelVG



OUR SUPPORT TEAM:

STORE@BELVG.COM, SKYPE: STORE.BELVG

Table of Contents:

1. Introduction to Socializer: Like and Share 3

2. How to Install..... 5

3. How to Configure 6

4. How to Use 8

 4.1. Where Like and Share buttons can be displayed..... 8

 4.2. Like button styles 10

 4.3. How Like features work 11

 4.4. How Share features work 12

1. Introduction to Socializer: Like and Share

Tie your store with all best-known social services. **Magento Socializer: Like and Share** extension is your good assistant in collecting Likes and spreading Shares throughout the global social network. Facebook, Twitter, Google+, LinkedIn, StumbleUpon, Reddit, MySpace, LiveJournal and many other buttons will be incorporated into your store. Our Share and Like options are placed close to each other and not scattered around the page. It helps customers easily click on a few buttons at once.

Key features:

- Liking your store and its products with 6 major buttons (Facebook, Twitter, Google+, LinkedIn, StumbleUpon, Digg)
- Sharing feature with variety of social networks
- Placing Like and Share buttons on any page and location (including product pages)
- Like and Share buttons are close to each other
- Adding new services upon request

Overall information

We have developed one of the most efficient solutions to make your store social and most-visited. More than twenty different Share buttons are waiting for your clients to click on them.

You may add social buttons on any page and use any locations you prefer. Put them on page content area, right or left sidebar, footer or all together. Demonstrate your design skills and place, for instance, all Likes on the header and Shares on the right sidebar.

Your service list is not determined once and for all. You are welcome to find other services and connect your customers with them via Likes and Shares. If you need extra buttons, just contact our support team and we will set up other options.

2. How to Install

Step 1: Use FTP client to upload all folders from the zip package to your Magento site root folder. Be sure that you upload them to the correct directories.

Attention! If your template is not default, be sure to change the folders of the installed module from `/app/design/frontend/default/default` to

`/app/design/frontend/YOUR_PACKAGE/YOUR_THEME` and `/skin/frontend/default/default` to `/skin/frontend/ YOUR_PACKAGE /YOUR_THEME`

Step 2: Login to your Magento administration panel

Step 3: Disable compilation (go to **System > Tools > Compilation** and select **Disable**) and refresh cache (go to **System > Cache Management** and select **Refresh**)

Recommended: Navigate to **System > Configuration**, if you can see **Socializer: Like and Share** tab, the extension is installed right.

Step 4: Relogin to admin panel (log out and back into Magento Admin Panel).

Step 5: Go to **System > Configuration > Socializer: Like and Share** and choose the right settings of extension.

Recommended: You may go to the frontend and try to check out. This will help you to be sure that **Socializer: Like and Share** is working.

Step 6: If your compilation is disabled, go to **System > Tools > Compilation** and select **Enable**.

That's all! Enjoy the **Socializer: Like and Share** performance.

Disclaimer!

It is highly recommended to backup your server files and database before installing this module. No responsibility can be taken for any adverse effects installation or advice may cause. Recommended you install on a test server initially to carry out your own testing.

3. How to Configure

Configuration settings allow you to determine page area where buttons will be placed.

General	Enabled	Enable	[STORE VIEW]
Web			
Design			
Currency Setup			
Store Email Addresses			
Contacts			
Reports			
Content Management			
CATALOG			
Catalog			
Inventory			
Google Sitemap			
RSS Feeds			
Email to a Friend			
BELVG EXTENSIONS			
Socializer: Like and Share			
CUSTOMERS			
Newsletter			
Customer Configuration			
Wishlist			
Persistent Shopping Cart			
SALES			
Sales			
Sales Emails			
PDF Print-outs			
Tax			
Checkout			

Left Sidebar	Location	top - everywhere	[STORE VIEW]
	Icon size	medium (24x24)	[STORE VIEW]
	Like style	top count	[STORE VIEW]
Right Sidebar	Location	bottom - everywhere	[STORE VIEW]
	Icon size	medium (24x24)	[STORE VIEW]
	Like style	top count	[STORE VIEW]
Content Field	Location	top - product page only	[STORE VIEW]
	Icon size	small (16x16)	[STORE VIEW]
	Like style	right count	[STORE VIEW]
Footer	Location	Yes	[STORE VIEW]
	Icon size	large (32x32)	[STORE VIEW]
	Like style	top count	[STORE VIEW]
Checkout Completion (order share)	Location	Yes	[STORE VIEW]
	Icon size	large (32x32)	[STORE VIEW]

Adjust social buttons to be displayed on Left and Right Sidebars, Content Field, Footer and Checkout Completion View or choose preferable ones

You also have a chance to define button location, its icon size and Like style.

Socializer: Like and Share Save Config

Settings

This module was developed by www.belvg.com. For docs & examples refer to the BelVG [web site](http://www.belvg.com). We have the largest selections of [extensions](#) and [themes](#) on Magento.

Enabled Enable [STORE VIEW]

Left Sidebar

Location top - everywhere [STORE VIEW]

Icon size medium (24x24) [STORE VIEW]

Like style top count [STORE VIEW]

Right Sidebar

Location bottom - everywhere [STORE VIEW]

Icon size medium (24x24) [STORE VIEW]

Like style top count [STORE VIEW]

Content Field

Location top - product page only [STORE VIEW]

Icon size small (16x16) [STORE VIEW]

Like style right count [STORE VIEW]

Footer

Location Yes [STORE VIEW]

Icon size large (32x32) [STORE VIEW]

Define location, icon size and like style for every page bar

Choose social services you want to connect your store with. For that purpose, go to **CMS - > Socializer: Like and Share**. Pick any of six Like buttons. Put a tick mark and enable the column you want your Likes to be shown in.

Like buttons

Title	Sort Order	<input type="checkbox"/> Enable Left	<input type="checkbox"/> Enable Right	<input type="checkbox"/> Enable Content	<input type="checkbox"/> Enable Footer
Facebook	0	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Twitter	1	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Google+	2	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
LinkedIn	3	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
StumbleUpon	4	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Digg	5	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Enable Like and Share buttons for different page locations

Do the same for Share buttons – select services you tie your store with and define their location on the page.

Share buttons

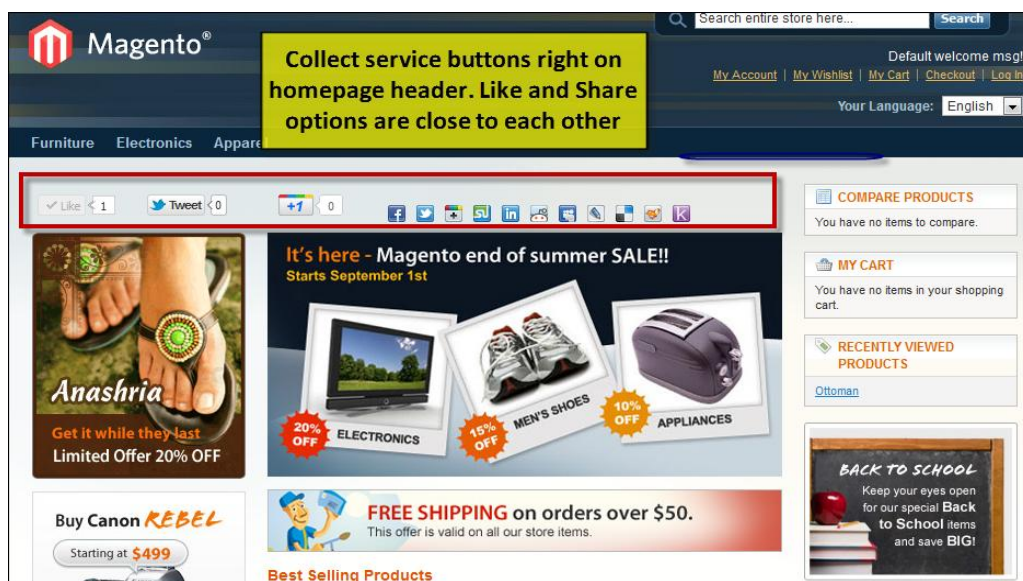
Title	Sort Order	<input type="checkbox"/> Enable Left	<input type="checkbox"/> Enable Right	<input type="checkbox"/> Enable Content	<input type="checkbox"/> Enable Footer	<input type="checkbox"/> Enable Checkout Success
Facebook	0	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Twitter	1	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Google+	2	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
StumbleUpon	3	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
LinkedIn	4	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Reddit	5	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
MySpace	6	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
LiveJournal	7	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Delicious	8	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Yigg	9	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Kaboodle	10	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Polyvore	11	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Bebo	12	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>

4. How to Use

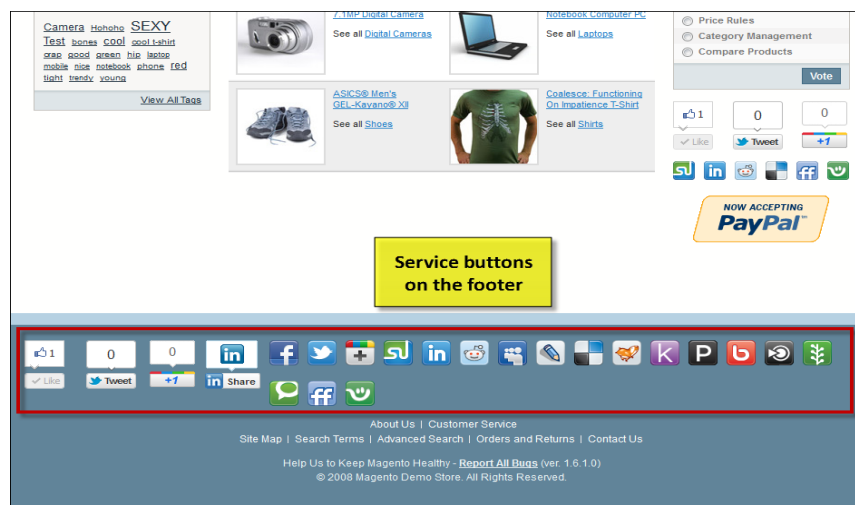
4.1. Where Like and Share buttons can be displayed

Like and Share are intended to be placed on any page and location (including product pages). See the examples:

- 1) Homepage header. Like and Share buttons are close to each other.




- 2) Footer on any page




3) Right Sidebar

	<p>MP3 player lets you listen to your favorite music on the go</p> <p>Menu and escape keys on the front of the device for easier access</p> <p>Bluetooth technology lets you experience hands free and wire free features</p> <p>Package Contents: phone, AC adapter, software CD, headset, USB cable, sim-card, get started poster, reference guide</p>	<p>Buttons on the Right Sidebar</p>  <p>NOW ACCEPTING PayPal</p>
Dimensions	4.2 x 2 x 0.6 inches	
Activation Information	<p>CONDITIONAL \$250 Equipment Discount Included: Your price paid includes an Equipment Discount of \$250 that has been provided to you in exchange for activating a new, non-substitute line of service within 181 days of purchase. For the 181-day period following such activation, we will maintain your account in good standing. (2) not disconnect this T-Mobile line of service, (3) not transfer your account to another T-Mobile line of service, (4) not change your T-Mobile service rate plan to a lower monthly service rate—this includes canceling or removing required PDA, BlackBerry, or smartphone features after your product has shipped, (5) not use this line of service to replace an existing account with T-Mobile. If these conditions are not met, you hereby authorize Magento.com to charge your credit card \$250 as reimbursement of this Equipment Discount without need for further approval.</p>	

You may also be interested in the following product(s)



Zolof The Rock And Roll Destroyer: LOL Cat T-shirt

4) Successfully completed order page


[Furniture](#)
[Electronics](#)
[Apparel](#)

Your order has been received

Thank you for your purchase!

Your order # is: 100000002..

You will receive an order confirmation email with details of your order and a link to track its progress.



Service buttons on successfully completed order page

[Continue Shopping](#)

4.2. Like button styles

1) Top Count



2) Right Count

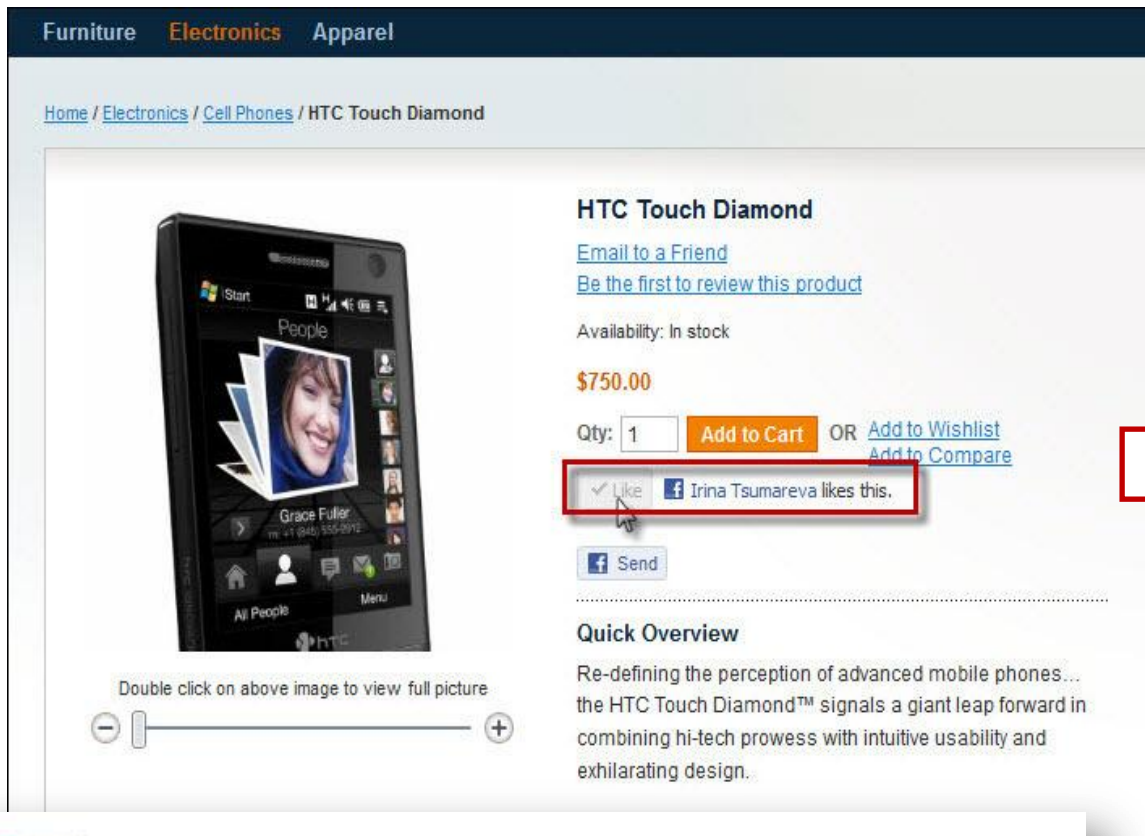


Customers can use the unlimited number of social services. These networks will be bound with your store according to the same principle.

Users must be registered in social services. As long as they have Like and Share activities, performed in your store, these data will be revealed on network account pages. Here are some examples.

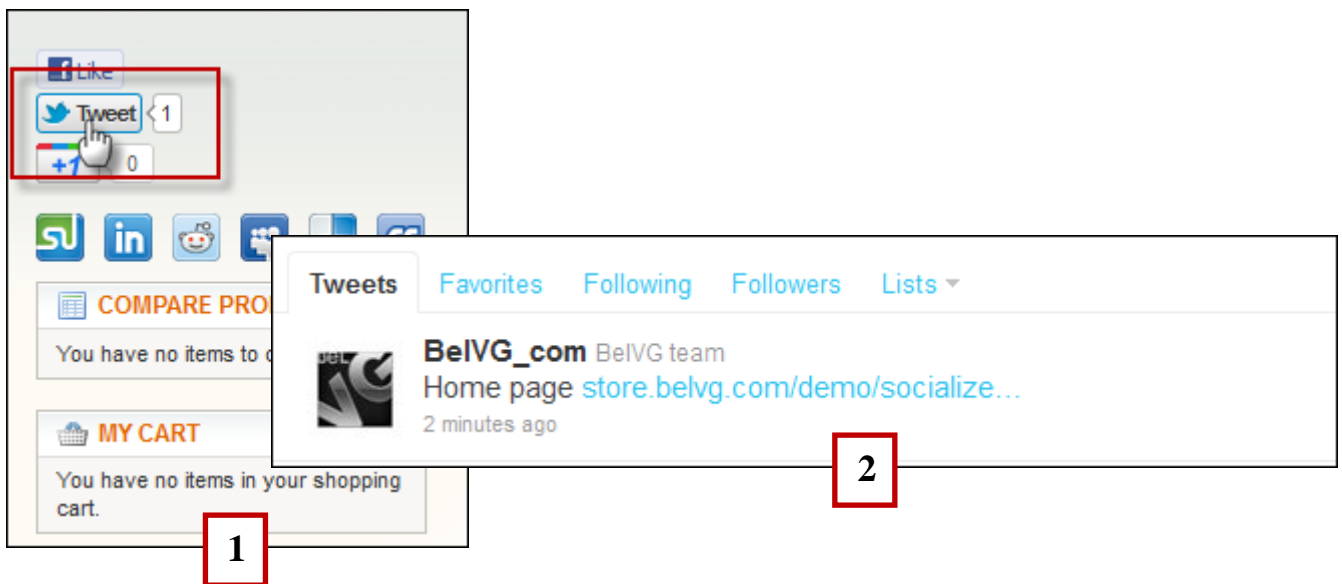
4.3. How Like features work

1) Facebook Like



Look how
Facebook users
will see it.

2) Tweet Like

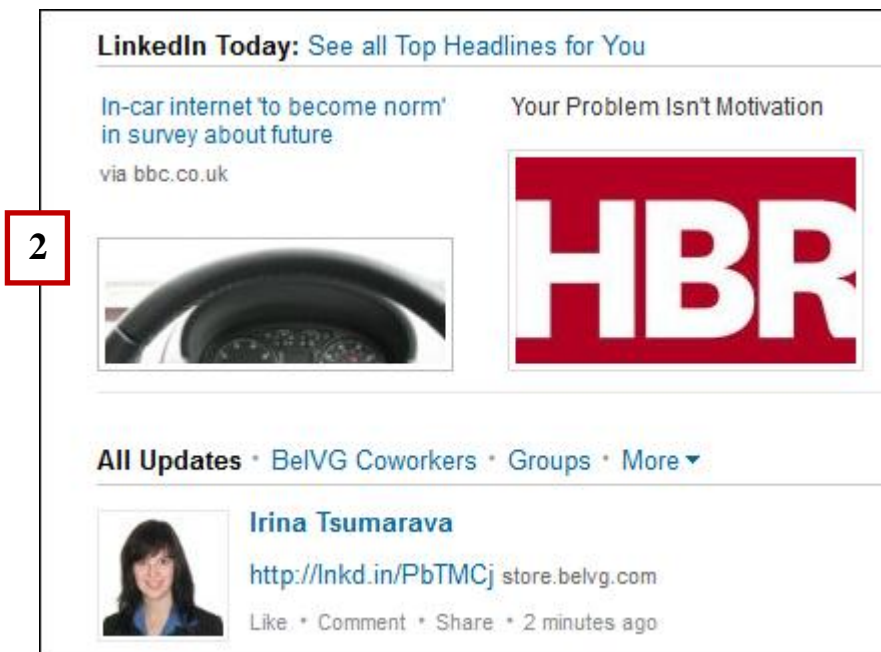
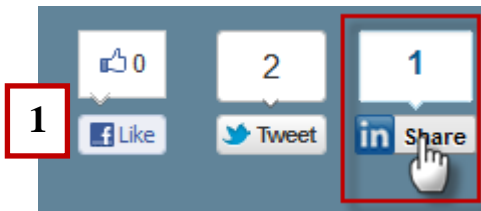


4.4 How Share features work

1) Facebook Share



2) LinkedIn Share



3) LiveJournal Share





Do you have questions about extension configurations?

[Contact us](#) and we will help you in a moment.

We will be glad to add extra social services upon request.



Thanks for your interest in BelVG Magento extensions!

If you want to buy **Socializer Like and Share** extension, follow [This Link.](#)

Please, visit our website and explore other BelVG extensions at [Our Store.](#)

If you have any questions, contact us by e-mail: store@belvg.com



**Simple
installation
and usage**



**1 year of
free upgrades**



**30 days
money back**



**6 months
of support**