



USER GUIDE

# Store Locator



**BELVG**

OUR SUPPORT TEAM:  
STORE@BELVG.COM, SKYPE: STORE.BELVG

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## 1. Introduction to Store Locator v.2.0

**Magento Store Locator 2.0** will be extraordinary helpful for owners with several offline stores. The extension grants the customers an ability to search for the stores – by products in the database and by user locations automatic detection. The search results will redirect clients to your regular stores, resellers' or affiliate companies' location, shown on Google Maps.

### Key features:

- Store search by products in the database and by user location;
- User location is detected automatically;
- Displaying store preview and description in search results;
- All links and map markers transfer to Google Maps;
- Set various radius options for customers to select from when looking for the nearest shops in their neighborhood;
- Show exact distance and provide route directions to the selected stores;
- Import all your shops into the module from a CSV file or add them manually;

### Overall information

If you want clients to buy your stuff in offline stores, **Magento Store Locator 2.0** extension will assist you very well. When a customer searches your store for a desired product the module will not only provide him with a list of products which match their search criteria, the search results will also be supplied with exact addresses of offline stores where those particular products could be bought and their location would be clearly indicated on Google maps.

Moreover, the module will automatically detect customer location and in the results will show the stores closest to the customer.

By clicking on location markers on Google maps a customer will be able to see a short description of each store, its exact address and images.

When a customer is ready with his choice, the module will provide him with exact route directions, so he will be able to get to the store in the shortest way.

## 2. How to Install and Deactivate

Step 1. Check Permissions.

Make sure the "app" and "skin" directories of your Magento and all directories inside them have full written permissions or set permissions on each directory equal to 777 or 0777.

**Important! Change all permissions back after installation.**

Read more about permissions [here](#).

Step 2: Use FTP client to upload all folders from the zip package to your Magento site root folder. Be sure that you upload them to the correct directories. Step 3:

Login to your Magento administration panel

Step 4: Refresh cache (go to System > Cache Management and select Refresh) and disable compilation (go to System > Tools > Compilation and select Disable)

Step 5: Relogin to admin panel (log out and back into Magento Admin Panel).

Step 6: Go to System > Configuration > Store Locaor and choose the right settings of extension.

Recommended: You may go to the frontend and try to check out. This will help you to be sure that Referral Bonus and Reward System is working.

Step 7: Go to System > Tools > Compilation and select Enable.

## How to Deactivate

Step 1. Disable Extension.

Log into Magento Admin Panel and go to System → Configuration → Referral reward  
→Settings

Select "Disable" to deactivate the extension. Click "Save Config" button. The  
extension is now deactivated.

Step 2. Clear cache.

Go to System → Cache Management. Clear  
the store cache.

### 3. How to Configure

To enable and configure the module log into your Magento administration panel and go to **System -> Configuration -> Store Locator**.

The default settings include the following configurations:

- **Enable** – select to enable the module on your web-store;
- **Page URL** – define URL name for the new map page;
- **Page title** – specify title for the new map page;
- **Show map on page** – enable this option if you want map to show up once the results page is loaded. Otherwise the map will be displayed only if you observe a specific product;
- **Enable language code** – enable this option if you want to assign a specific language for your map. In this case the map will be displayed in this language. Otherwise the results will be provided in English;
- **Language code** – assign a specific language for your map;
- **Google Maps zoom level** – define the zoom level which will be applied to all maps by default;
- **Location marker zoom level** – define the zoom level which will be applied once a customer clicks on a location marker on the map;
- **Visible number of locations** – specify the number of stores which will be displayed on the map;
- **Show directions** – this feature allows to provide route directions to any store selected by a customer on the map;
- **Show distance** – this option allows showing exact distance to the selected store;
- **Radius options** – provide distance options which your customers will be able to select to search for nearest shops;
- **Distance type** – specify which measurement units will be applied for showing the distance;
- **No results message** – enter the message which customers will see if no results are found.

Store Locator
System
Get help for this page

Latest Message: Reminder: Change Magento's default phone numbers and callouts before site launch
 You have **1 critical**, 5 major, 19 minor and 58 notice unread message(s). [Go to notifications](#)

Current Configuration Scope:  
 Default Config ▼

**Configuration**

**BELVG EXTENSIONS**

**Store Locator**

Save Config

**Settings**

This module was developed by [www.BelVG.com](http://www.BelVG.com). For docs & examples refer to the BelVG [web site](#).  
We have the largest selections of [extensions](#) and [themes](#) on Magento.

Enabled	Yes <span style="float: right;">▼</span>	[STORE VIEW]
Page URL	store-locator.html	[GLOBAL]
Page Title	Store Locator	[STORE VIEW]
Show map on page	Yes <span style="float: right;">▼</span>	[STORE VIEW]
Enable language code	Yes <span style="float: right;">▼</span>	[STORE VIEW]
Language Code	en	[STORE VIEW]
Location marker zoom level	15 <span style="float: right;">▼</span>	[STORE VIEW]
Visible number of locations	8	[STORE VIEW]
Show distance	Yes <span style="float: right;">▼</span>	[STORE VIEW]
Show directions	Yes <span style="float: right;">▼</span>	[STORE VIEW]
Radius Options	100,200,300,400,500	[STORE VIEW]
Distance Type	Miles <span style="float: right;">▼</span>	[STORE VIEW]
Default message	No location	[STORE VIEW]
No results message	Locations of this criterion is not found.	[STORE VIEW]

Once you are ready with your configurations click the **Save** button to apply the settings and make the changes visible on frontend.

## How to add new stores into the module?

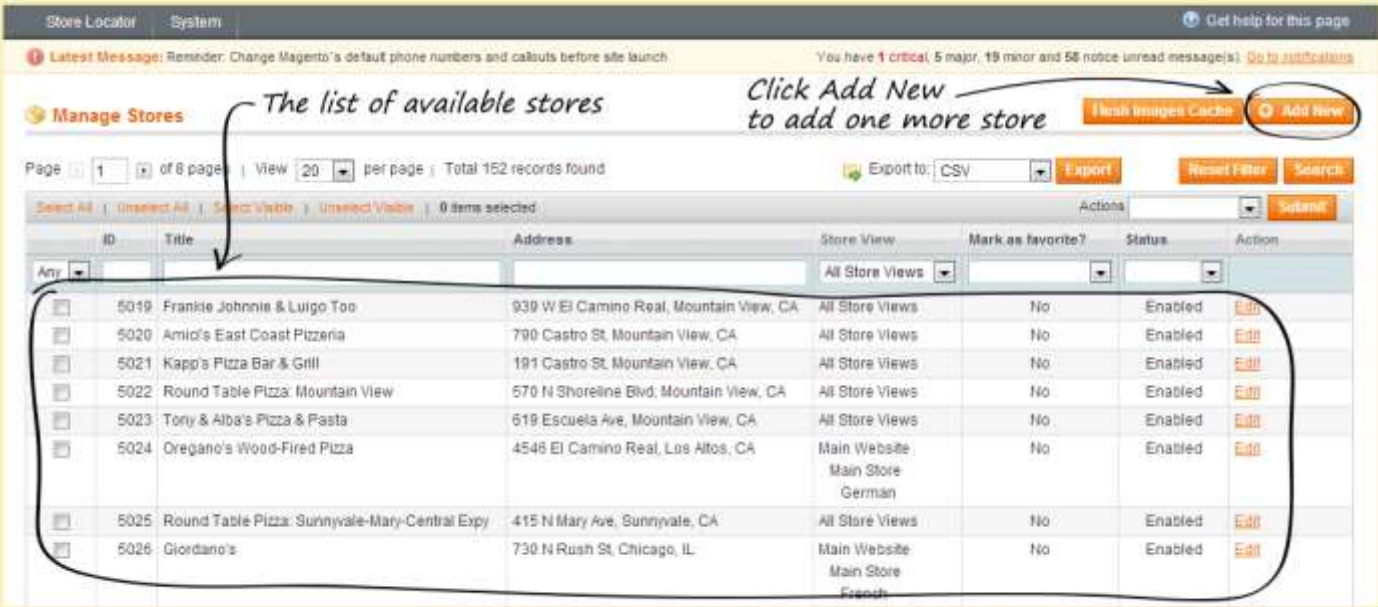
There are two ways you can use to new add stores into the module:

- Add manually;
- Import from a CSV file.

### Adding a new shop manually

To add a shop manually go to the admin panel and choose **Store Locator -> Manage Stores**.

There you will see the list of available shops which will show up on your map.



The screenshot shows the 'Manage Stores' interface. At the top right, there is a 'Flush Images Cache' button and an 'Add New' button. A red arrow points from the 'Add New' button to the text 'Click Add New to add one more store'. A red arrow points from the table of store listings to the text 'The list of available stores'. The table contains the following data:

ID	Title	Address	Store View	Mark as favorite?	Status	Action
5019	Frankie Johnnie & Luigi Too	939 W El Camino Real, Mountain View, CA	All Store Views	No	Enabled	Edit
5020	Amici's East Coast Pizzeria	700 Castro St, Mountain View, CA	All Store Views	No	Enabled	Edit
5021	Kapp's Pizza Bar & Grill	191 Castro St, Mountain View, CA	All Store Views	No	Enabled	Edit
5022	Round Table Pizza: Mountain View	570 N Shoreline Blvd, Mountain View, CA	All Store Views	No	Enabled	Edit
5023	Tony & Alba's Pizza & Pasta	619 Escuela Ave, Mountain View, CA	All Store Views	No	Enabled	Edit
5024	Oregano's Wood-Fired Pizza	4546 El Camino Real, Los Altos, CA	Main Website Main Store German	No	Enabled	Edit
5025	Round Table Pizza: Sunnyvale-Mary-Central Expy	415 N Mary Ave, Sunnyvale, CA	All Store Views	No	Enabled	Edit
5026	Giordano's	730 N Rush St, Chicago, IL	Main Website Main Store French	No	Enabled	Edit

The **Flush Images Cache** button allows updating your store images. Once you change any image for any store in the list you need to click this button to update images cache and make the new picture visible online.

To add a new store click the **Add New** button.

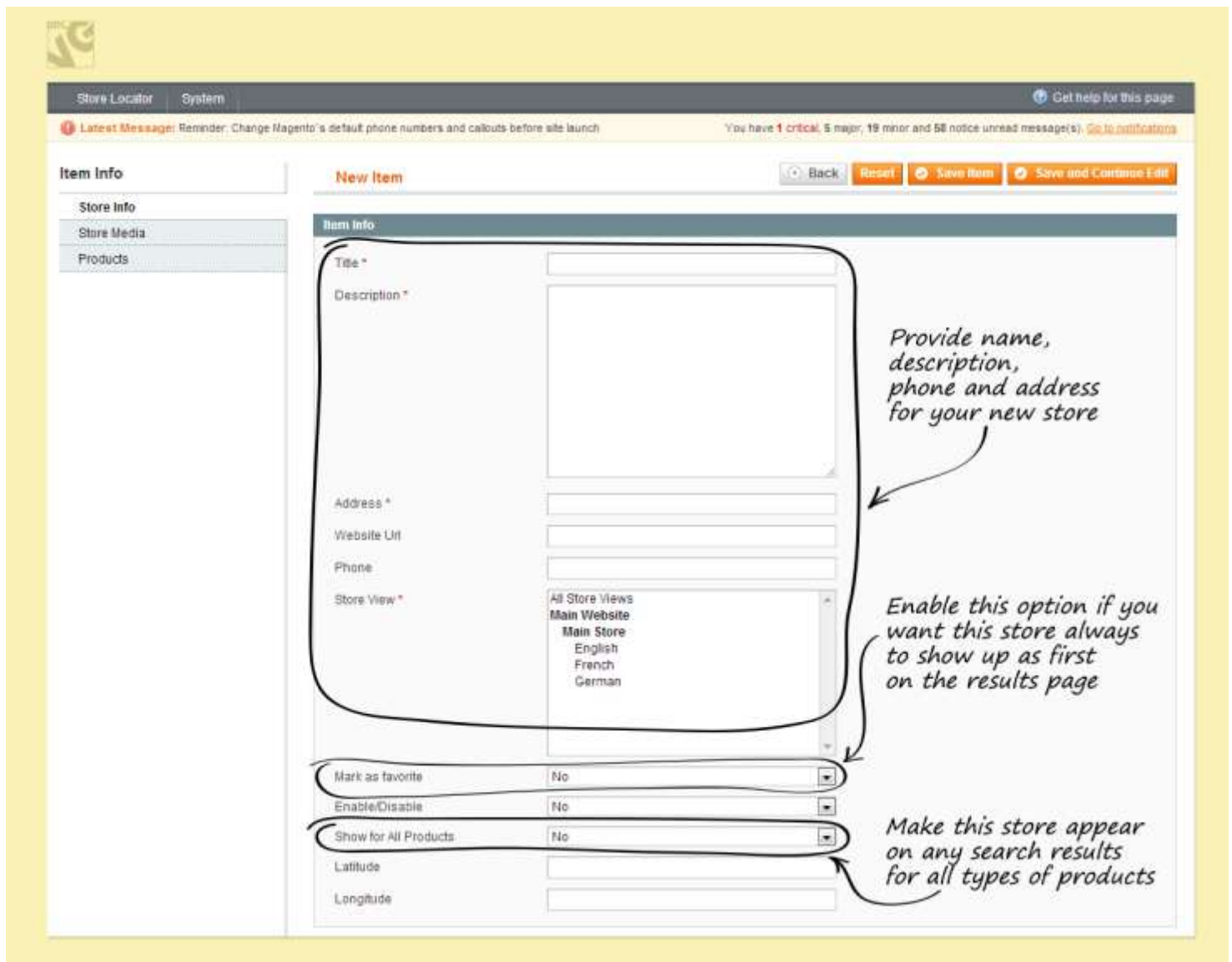
This will open the settings window where you will be able to create a new store and configure its parameters.

The **Store Info** section offers the following parameters:

- **Title** – give name for your new shop;



- **Description** – provide description for your new shop;
- **Address** – enter shop address;
- **Website URL** – enter shop web-address;
- **Phone** – provide shop phone number;
- **Store view** – select the store view which customers will see when clicking the location marker;
- **Product of favorites** – if you mark this store as favorite it will always show up as first on the results. Otherwise it will be sorted by distance;
- **Enable/disable** – switch on/off this store from the map;
- **Show for all products** – this feature allows including this particular shop into all search results for all types of products;



The screenshot shows the 'New Item' form in the Magento Store Locator. The form is titled 'New Item' and has a 'Back' button and 'Save Item' and 'Save and Continue Edit' buttons. The form is divided into two main sections: 'Item Info' and 'Store Info'. The 'Item Info' section contains the following fields:

- Title \*
- Description \*
- Address \*
- Website URL
- Phone
- Store View \*

The 'Store View' dropdown menu is open, showing the following options:

- All Store Views
- Main Website
- Main Store
- English
- French
- German

Below the form, there are three checkboxes:


- Mark as favorite: No
- Enable/Disable: No
- Show for All Products: No

Handwritten annotations provide the following instructions:

- An arrow points to the Title, Description, Address, and Phone fields with the text: "Provide name, description, phone and address for your new store".
- An arrow points to the Store View dropdown menu with the text: "Enable this option if you want this store always to show up as first on the results page".
- An arrow points to the 'Show for All Products' checkbox with the text: "Make this store appear on any search results for all types of products".

The **Store media** section:

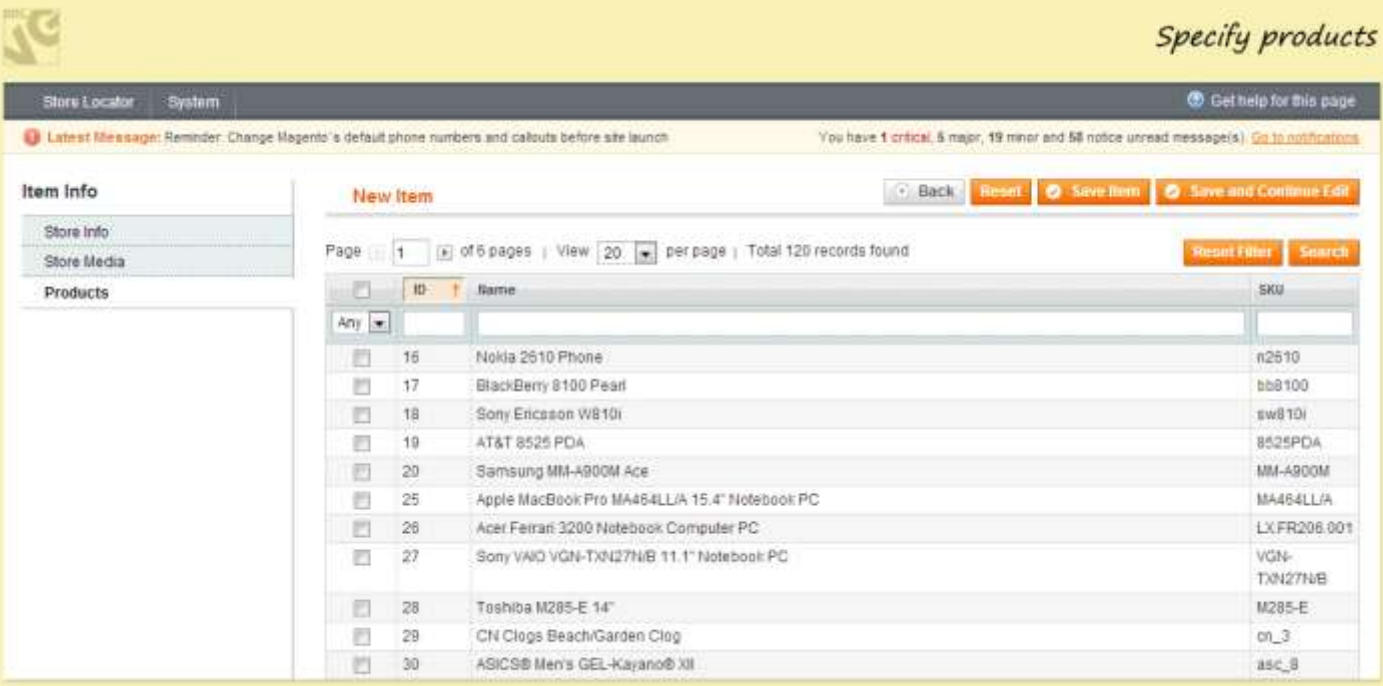
In this section you can upload images to serve as shop and marker thumbnails.



*Upload images witch will be used as thumbnails for shop and marker images*

The **Products** section:

Specify products which will be associated with this particular shop.

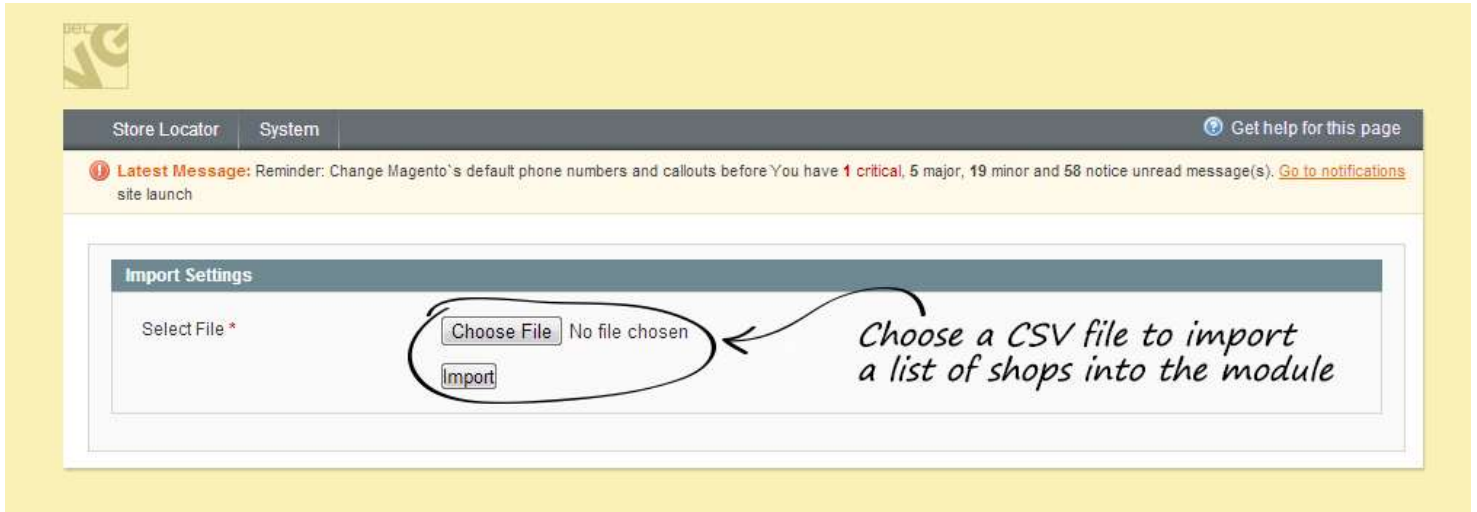


*Specify products*

ID	Name	SKU
16	Nokia 2610 Phone	n2610
17	BlackBerry 8100 Pearl	bb8100
18	Sony Ericsson W810i	sw810i
19	AT&T 8525 PDA	8525PDA
20	Samsung MM-A900M Ace	MM-A900M
25	Apple MacBook Pro MA464LL/A 15.4" Notebook PC	MA464LL/A
26	Acer Ferrari 3200 Notebook Computer PC	LX.FR206.001
27	Sony VGN-TXN27NB 11.1" Notebook PC	VGN-TXN27NB
28	Toshiba M285-E 14"	M285-E
29	CN Clogs Beach/Garden Clog	cn_3
30	ASICSB Men's GEL-Kayano® XII	asc_8

## Importing shops from a CSV

To import shops from a CSV file go to **Store Locator** -> **Import Stores** -> select a CSV file and click **Import** to add a list of shops into the module.

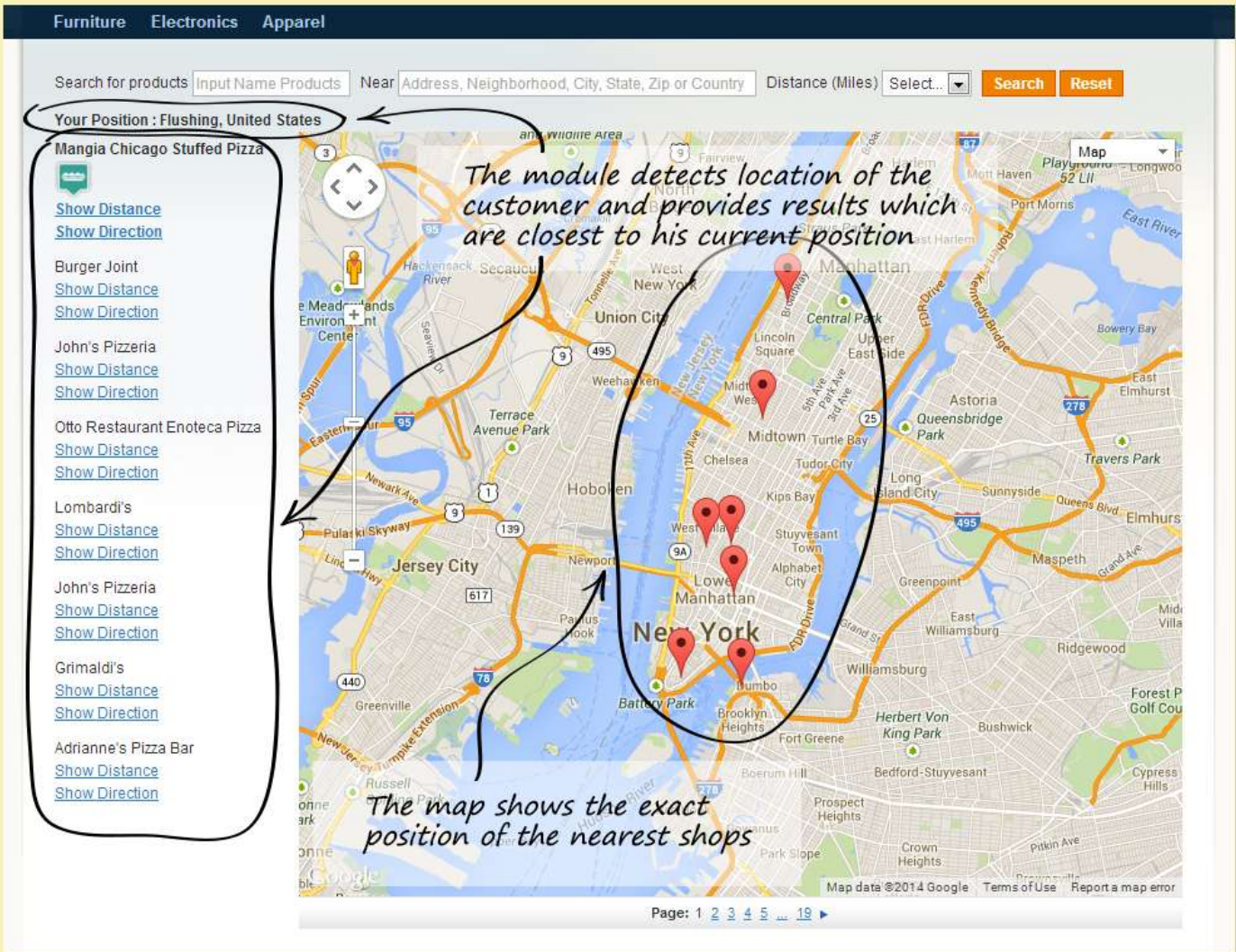


The screenshot shows the 'Import Settings' section of the Magento Store Locator interface. It includes a navigation bar with 'Store Locator' and 'System' tabs, and a 'Get help for this page' link. A notification banner at the top indicates 1 critical, 5 major, 19 minor, and 58 unread messages. The main form area is titled 'Import Settings' and contains a 'Select File \*' label, a 'Choose File' button, and an 'Import' button. A handwritten note with an arrow points to the 'Choose File' button, stating: *Choose a CSV file to import a list of shops into the module*.

## 4. How to Use

Now let's see how the module works and what features it offers to your customers.

Once a customer makes a search his location is automatically detected and the module provides him with a list of shops in the closest neighborhood with their exact position indicated on Google maps.



**Furniture Electronics Apparel**

Search for products  Near  Distance (Miles)  **Search** **Reset**

**Your Position : Flushing, United States**

**Mangia Chicago Stuffed Pizza**  
[Show Distance](#)  
[Show Direction](#)

**Burger Joint**  
[Show Distance](#)  
[Show Direction](#)

**John's Pizzeria**  
[Show Distance](#)  
[Show Direction](#)

**Otto Restaurant Enoteca Pizza**  
[Show Distance](#)  
[Show Direction](#)

**Lombardi's**  
[Show Distance](#)  
[Show Direction](#)

**John's Pizzeria**  
[Show Distance](#)  
[Show Direction](#)

**Grimaldi's**  
[Show Distance](#)  
[Show Direction](#)

**Adrienne's Pizza Bar**  
[Show Distance](#)  
[Show Direction](#)

*The module detects location of the customer and provides results which are closest to his current position*

*The map shows the exact position of the nearest shops*

Page: 1 2 3 4 5 ... 19 ▶

Available module features allow customers not only see the exact distance to any shop but even get exact route directions.

**Furniture Electronics Apparel**

Search for products  Near  Distance (Miles)  **Search** **Reset**

Your Position : Flushing, United States

**Mangia Chicago Stuffed Pizza**  
1,753 mi 1 day 2 hours  
[Show Direction](#)

**Burger Joint**  
[Show Distance](#)  
[Show Direction](#)

**John's Pizzeria**  
12.2 mi 24 mins  
[Show Direction](#)

**Otto Restaurant Enoteca Pizza**  
[Show Distance](#)  
[Show Direction](#)

**Lombardi's**  
[Show Distance](#)  
[Show Direction](#)

**John's Pizzeria**  
[Show Distance](#)  
[Show Direction](#)

**Grimaldi's**  
[Show Distance](#)  
[Show Direction](#)

**Adrienne's Pizza Bar**  
[Show Distance](#)  
[Show Direction](#)

**John's Pizzeria**  
John's Pizzeria  
260 W 44th St, New York, NY

*Find out the exact distance to any selected shop and get your route directions*

Map data ©2014 Google

Page: 1 2 3 4 5 ... 19 ▶

If customers are not satisfied with the provided choices they can select a different radius option to see results which are available beyond the default offered view.

**Furniture Electronics Apparel**

Search for products  Near  Distance (Miles)

Your Position : Flushing, United States

**Mangia Chicago Stuffed Pizza**

1,753 mi 1 day 2 hours  
[Show Direction](#)

Burger Joint  
[Show Distance](#)  
[Show Direction](#)

John's Pizzeria  
12.2 mi 24 mins  
[Show Direction](#)

Otto Restaurant Enoteca Pizza  
[Show Distance](#)  
[Show Direction](#)

Lombardi's  
[Show Distance](#)  
[Show Direction](#)

John's Pizzeria  
[Show Distance](#)  
[Show Direction](#)

Grimaldi's  
[Show Distance](#)  
[Show Direction](#)

Adrienne's Pizza Bar  
[Show Distance](#)  
[Show Direction](#)

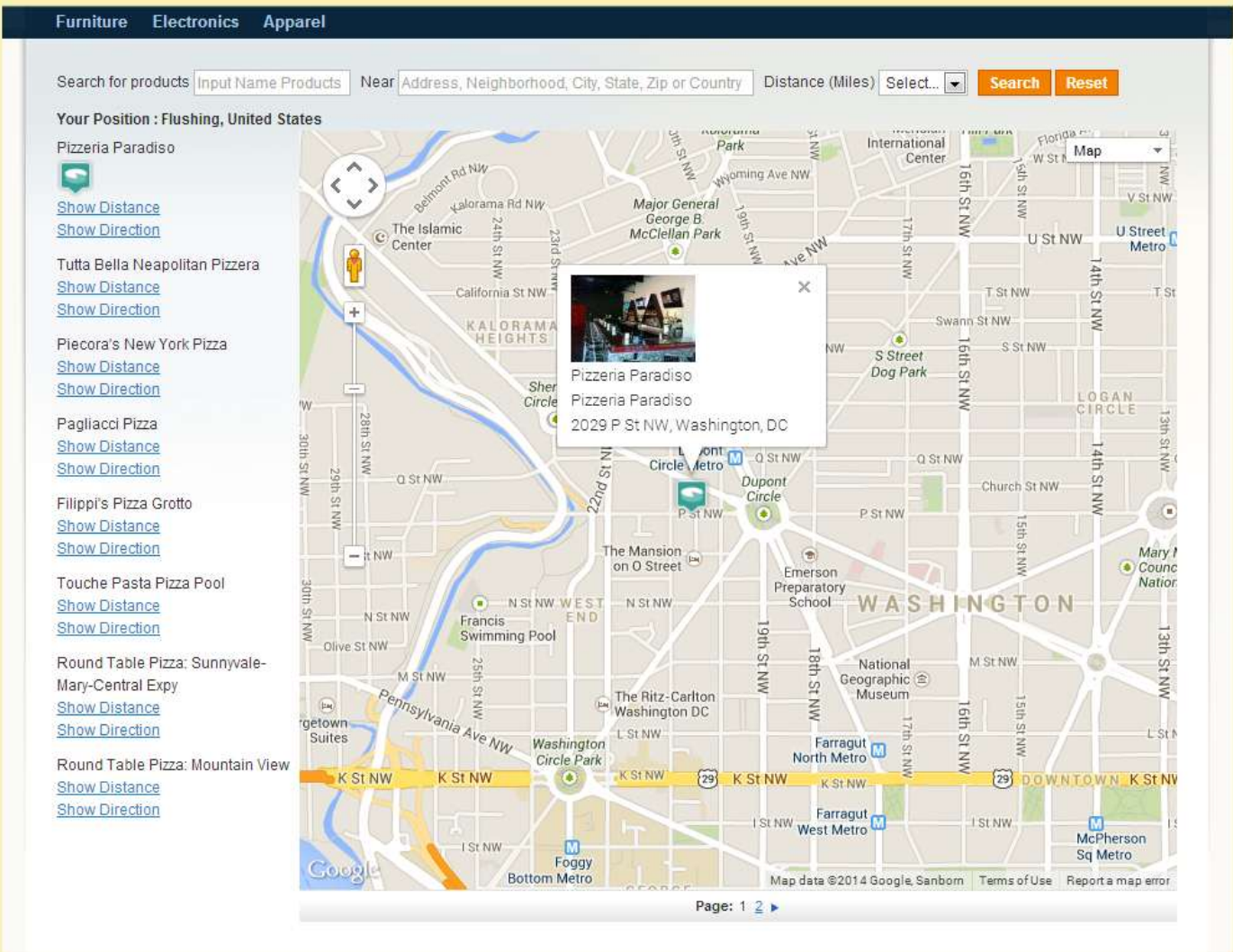
*Customers can select radius options to see results which are available beyond the default offered view*

Map data ©2014 Google

Page: 1 2 3 4 5 ... 19 ▶

Once a customer clicks any location marker he will see a brief description of the shop with the exact address and a thumbnail which you have entered in the module settings.

*Description of the shop with the exact address and a thumbnail*



The screenshot displays a web interface for a local business directory. At the top, there are navigation tabs for 'Furniture', 'Electronics', and 'Apparel'. Below these is a search bar with the text 'Search for products' and a dropdown menu for 'Input Name Products'. To the right of the search bar is a 'Near' field with the placeholder text 'Address, Neighborhood, City, State, Zip or Country', a 'Distance (Miles)' dropdown menu, and 'Search' and 'Reset' buttons. The user's current location is identified as 'Your Position : Flushing, United States'. A list of pizza shops is shown on the left side of the map, including 'Pizzeria Paradiso', 'Tutta Bella Neapolitan Pizzeria', 'Piecora's New York Pizza', 'Pagliacci Pizza', 'Filippi's Pizza Grotto', 'Touche Pasta Pizza Pool', 'Round Table Pizza: Sunnyvale-Mary-Central Expy', and 'Round Table Pizza: Mountain View'. Each listing includes a 'Show Distance' and 'Show Direction' link. The map shows a grid of streets in Washington, DC, with a pop-up window for 'Pizzeria Paradiso' at 2029 P St NW, Washington, DC. The pop-up window contains a thumbnail image of the shop's interior and the address. The map also shows various landmarks, parks, and metro stations.









Do you have questions about extension configurations?

[Contact us](#) and we will help you in a moment.



**Our Office:** *M.Bogdanovicha 130, Minsk, Belarus*

We look forward to your feedback. Comments, opinions and suggestions are largely appreciated. Read our **blog** and follow us on [Facebook](#), [Twitter](#), [Google+](#) and [LinkedIn](#) to know BelVG latest news, analytics and discount offers. See you online!

- |  |               |   |   |              |   |
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