

# **Introduction to Facebook Connect**

Connect your store to Facebook and let the world biggest community influence your sales. With Facebook Connect extension your clients log in to your store using their Facebook accounts. There is no need to complete numerous forms for the successful registration. Start your advertising campaign with more than 800 million active users on board.

# Key features:

- The customers can register with their Facebook accounts only;
- Magento Facebook Connect module is available for free!

#### Overall information

It is very convenient for clients to log in to the store, using their Facebook accounts with the help of Facebook Connect. Customers' Facebook account information is perfectly applicable for successful registrations. Using Magento Facebook Connect Free Extension, you will keep up with customers' preferences and continue advertising your store. In addition, our company suggests customizing the Log In button in the backend to complement your store design.

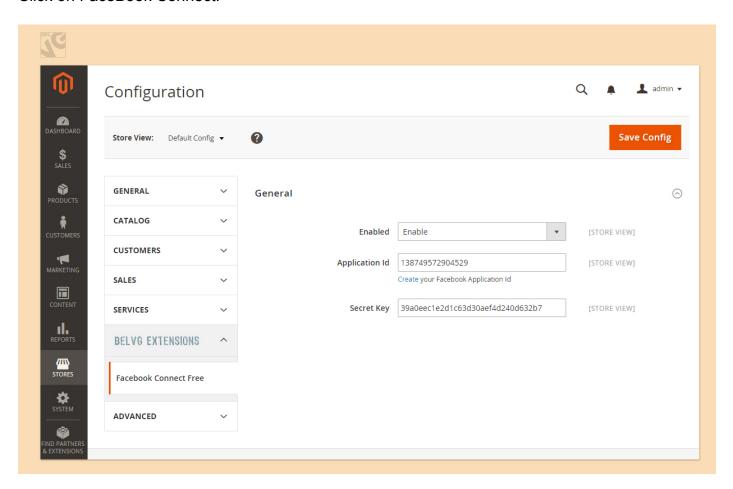
The Login feature is useful for all Magento stores. It is both a free advertisement method and a smart teaser for general public.



# **How to Configure**

Log into your admin panel and go to Stores -> Configuration -> BelVG Extensions.

Click on FaceBook Connect:



The available settings include the following options:

- Enable for frontend select Enable to switch on the Facebook login button for your website;
- Application ID enter your application ID;
- Secret Key enter your secret key.



# How to use

It's time to get acquainted with Facebook Connect agefeatures and the ways customers may use them.

