



USER GUIDE

Splash Page



BELVG

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1. Introduction to Splash Page

In certain cases storeowners need to apply splash pages on their websites if they need to either attract visitors to some information or make an important announcement. **Magento Splash Page** module gives an easy way to create and manage splash pages for Magento stores.

Key features:

- Enable splash pages either for the whole store or only for specific CMS pages and categories;
- Select customer groups for which your splash pages will be displayed;
- Create unique splash page for every CMS page or directory.

Overall information

The **Splash Page** module is a solution for creating and managing splash pages for Magento-based stores. The extension allows you creating and activating either global splash pages which will be seen by every website visitor on every site page as well as create individual splash pages for each separate CMS page or category.

Module settings also give you possibility to create splash pages which can be seen only by a selected group of customers, so this way you can provide selective information for your users.

2. How to Install

Step 1. Check Permissions.

Make sure the "app", "skin", "media" and "js" directories of your Magento and all directories inside them have full written permissions or set permissions on each directory equal to 777 or 0777.

Important! Change all permissions back after installation.

Read more about permissions [here](#). Step

Step 2. Disable Cache.

Log into Magento Admin Panel and go to System → Cache Management and disable cache.

Read more about Cache Management [here](#).

Step 3. Disable Compilation.

Log into Magento Admin Panel and go to System → Tools → Compilation and disable the compilation.

Step 4. Upload files

Upload all files and folders from folder to the installation directory of your Magento software using an FTP client. Step

Step 5. Re-login.

Log out and back into Magento Admin Panel.

Step 6. Enable extension.

- Go to System → Configuration. In the left column you will see the new tab – Belvg Extensions.
- Enable extension for the whole website or selected store.

Now extension is installed and enabled.

After this step you can change all permissions, cache and compilation settings back.

How to Deactivate

Step 1. Disable Extension.

Log into Magento Admin Panel and go to System → Configuration → BelVG module → Settings

Select "Disable" to deactivate the extension. Click "Save Config" button. The extension is now deactivated.

Step 2. Clear cache.

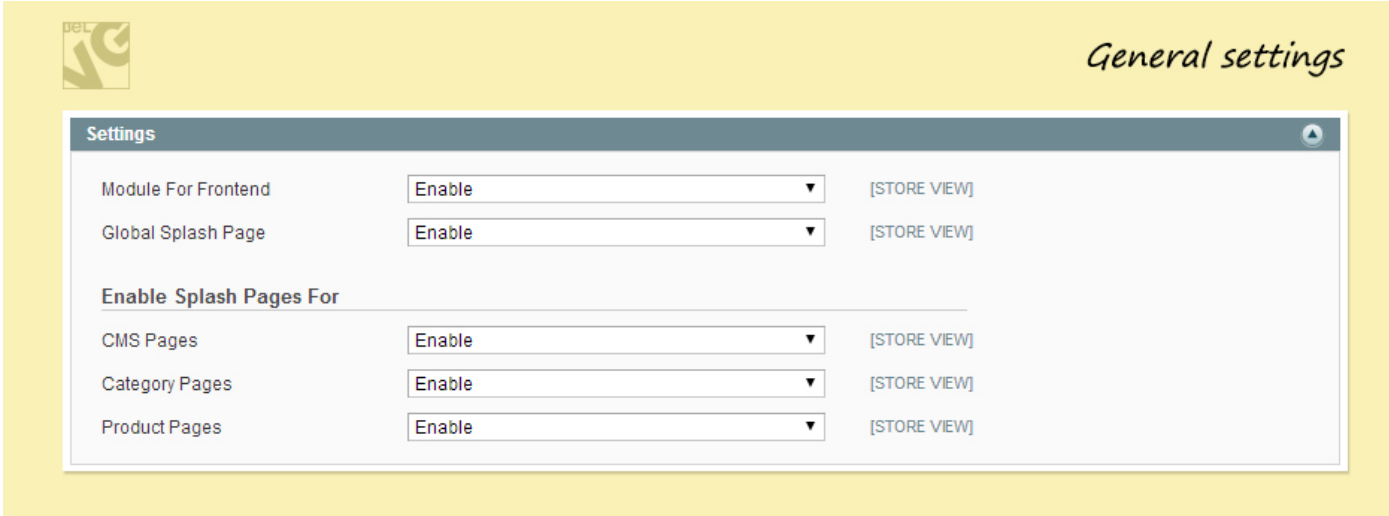
Go to System → Cache Management. Clear the store cache.

3. How to Configure

The module settings are available in the admin panel under **System – Configuration – Splash Page** section.

The settings include the following options:

- **Module for Frontend** – select *Enable* to turn on the module;
- **Global Splash Page** – if you enable this option the splash page will be applied for the whole store, so it will be displayed for any page you load;
- **CMS Pages** – enable splash pages for separate CMS pages. If you disable global splash page but activate this option, the splash popup will appear only for that individual CMS pages which you enable in CMS pages settings;
- **Category pages** – enable splash pages for category pages;
- **Product Pages** – enable splash pages for product pages;




The screenshot shows the 'General settings' section of the admin panel. A 'Settings' window is open, displaying the following configuration options:

Settings		
Module For Frontend	Enable	[STORE VIEW]
Global Splash Page	Enable	[STORE VIEW]
Enable Splash Pages For		
CMS Pages	Enable	[STORE VIEW]
Category Pages	Enable	[STORE VIEW]
Product Pages	Enable	[STORE VIEW]

- **Static block** – select the block which will serve as a global splash page;
- **Conditions** – indicate whether the popup should appear only once or every time a user visits the site;
- **Customer Groups** – highlight the customer groups which should be able to see the splash page;

- **Date from/to** – indicate the time frame during which the splash page will be active on your website;


Global splash page settings

Global Splash Page

Static Block	<input type="text" value="Welcome"/>	[STORE VIEW]
Condition	<input type="text" value="Once"/>	[STORE VIEW]
Customer Groups	<div style="border: 1px solid #ccc; padding: 5px;"> NOT LOGGED IN General Wholesale Retailer QAAAA </div>	[STORE VIEW]
Date From	<input type="text" value="2/5/14"/>	[STORE VIEW]
Date To	<input type="text" value="3/5/14"/>	[STORE VIEW]

- **Duration** – set popup duration time. When this time goes off the splash window will automatically disappear;
- **Overlay** – set window color and opacity;
- **Content** – set window background color and padding;
- **Border** – indicate splash window border settings.

Splash window settings

Popup

Duration

[STORE VIEW]

Overlay

Color

[STORE VIEW]

Opacity

[STORE VIEW]

Content

Background Color

[STORE VIEW]

Padding

[STORE VIEW]

Shadow (CSS syntax)

[STORE VIEW]

Border

Color

[STORE VIEW]

Width

[STORE VIEW]

Radius

[STORE VIEW]

Close Button

Button Image

x

Выберите файл

Файл не выбран

☐ Delete Image

[STORE VIEW]

How to create a new splash page

Splash pages are based on Magento static blocks, therefore to create a new splash page you need to add a new static block into your admin panel. For that you go to *CMS – Static Blocks* section and click *Add New Block*



[Dashboard](#)
[Sales](#)
[Catalog](#)
[Mobile](#)
[Customers](#)
[Promotions](#)
[Newsletter](#)
[CMS](#)
[Reports](#)
[System](#)
[Get help for this page](#)

Your web server is configured incorrectly. As a result, configuration files with sensitive information are accessible from the outside. Please contact your hosting provider.

Latest Message: Learn How to Quickly Increase Sales on Your Site [Read details](#)
You have 1 notice unread message(s). [Go to messages inbox](#)

Static Blocks

Click Add new block to create a new block which you can later select to use as a splash page

[Add New Block](#)

Page of 1 pages | View per page | Total 11 records found
 [Reset Filter](#)
[Search](#)

Title	Identifier	Store View	Status	Date Created	Last Modified
		All Store Views		From: <input type="text"/> To: <input type="text"/>	From: <input type="text"/> To: <input type="text"/>
Electronics Landing	electronics-landing	All Store Views	Enabled	Aug 28, 2007 5:33:10 PM	Aug 8, 2008 4:08:37 PM
Cellphones Landing	cellphones-landing	All Store Views	Enabled	Aug 28, 2007 5:59:44 PM	Aug 8, 2008 4:07:55 PM
Footer Links	footer_links	All Store Views	Enabled	Aug 30, 2007 5:01:52 PM	Feb 19, 2014 10:06:34 PM
Welcome	welcome	Main Website Main Store English French German	Enabled	Feb 20, 2014 6:08:33 PM	Feb 28, 2014 9:48:51 PM
Sales	sales	Main Website Main Store English French German	Enabled	Feb 28, 2014 6:30:14 PM	Feb 28, 2014 6:30:14 PM

As soon as a new block is created you will see it in the dropdown list in *Splash Page General module* settings, so you will be able to select this block to work as your splash page.



Global Splash Page

Static Block

Condition

Customer Groups

Welcome
Electronics Landing
Cellphones Landing
Footer Links
Welcome
Sales
Cellphones
Laptops
Cameras
SplashPage
Join Community
New Collection

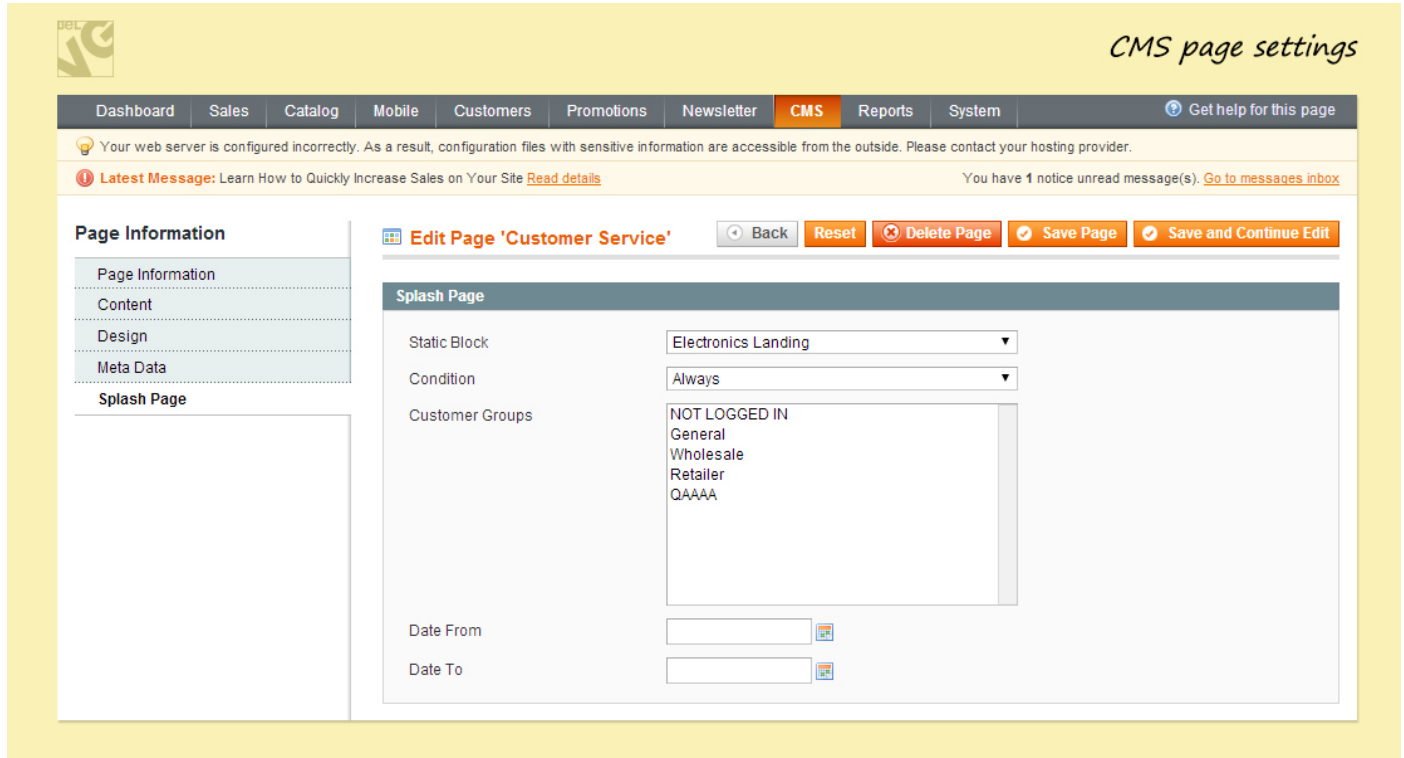
[STORE VIEW]
[STORE VIEW]
[STORE VIEW]
[STORE VIEW]
[STORE VIEW]
[STORE VIEW]
[STORE VIEW]

Date From
Date To

Static blocks are listed in the dropdown menu

How to customize splash popup for individual CMS pages or category pages

To enable a splash page for a separate CMS page or category log into your admin panel and to *CMS – Pages* – click the necessary page and go to the *Splash Page* tab.



The screenshot shows the 'CMS page settings' interface for the 'Customer Service' page. The top navigation bar includes links for Dashboard, Sales, Catalog, Mobile, Customers, Promotions, Newsletter, CMS (active), Reports, and System. A warning message at the top states: 'Your web server is configured incorrectly. As a result, configuration files with sensitive information are accessible from the outside. Please contact your hosting provider.' Below this, a 'Latest Message' banner reads: 'Learn How to Quickly Increase Sales on Your Site [Read details](#)'. On the right, it says 'You have 1 notice unread message(s). [Go to messages inbox](#)'.

The left sidebar shows a 'Page Information' menu with options: Page Information, Content, Design, Meta Data, and Splash Page (selected). The main content area is titled 'Edit Page 'Customer Service'' and includes buttons for Back, Reset, Delete Page, Save Page, and Save and Continue Edit. The 'Splash Page' tab is active, showing the following settings:

- Static Block:** Electronics Landing
- Condition:** Always
- Customer Groups:** NOT LOGGED IN, General, Wholesale, Retailer, QAAAA
- Date From:** [Empty field]
- Date To:** [Empty field]

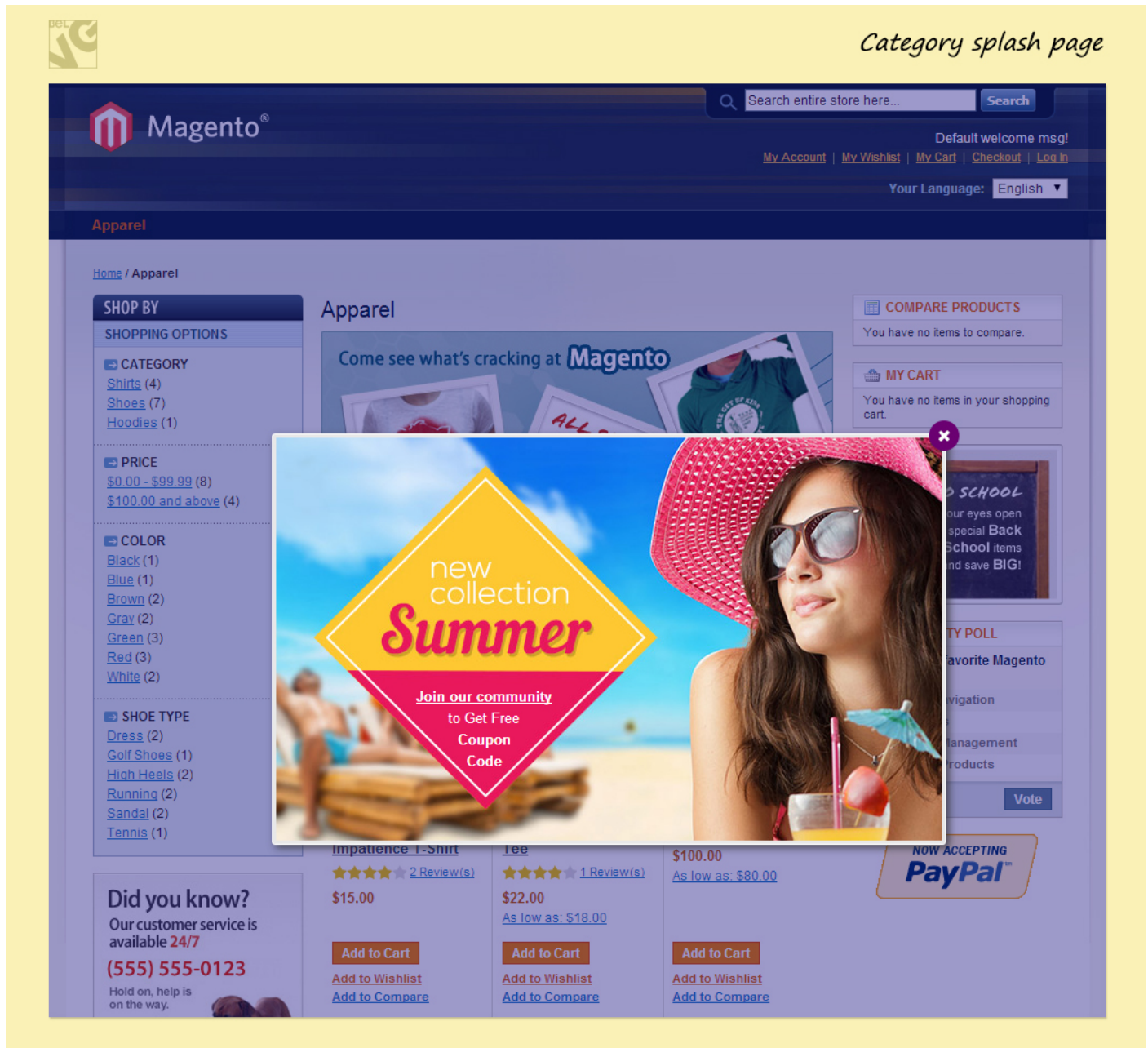
Here you have the same settings as in the *General Module* settings which allow you to select a static block which will serve as a popup for this page and highlight those customer groups which you want to see this popup.

4. How to Use

Now, let's see how the splash pages actually work on a website. Global splash popup will appear whenever a user visits the website. The splash page will be seen only by those customer groups which you highlighted in the module settings.



Similarly, if you enable a splash page for a specific category or CMS page it will also appear automatically on the corresponding page.











Do you have questions about extension configurations?

[Contact us](#) and we will help you in a moment.



Our Office: *M. Bogdanovicha 130, Minsk, Belarus*

We look forward to your feedback. Comments, opinions and suggestions are largely appreciated. Read our **blog** and follow us on [Facebook](#), [Twitter](#), [Google+](#) and [LinkedIn](#) to know BelVG latest news, analytics and discount offers. See you online!

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